

2021 Pendoring e tjhunwa ke Hollard Awards finalists announced

The Pendoring e tjhunwa ke Hollard Awards have revealed the finalists for 2021.



“Pendoring’s campaign line this year was MzansiGlots Unite – and they really did,” says Eben Keun, Pendoring’s GM, “We saw an impressive growth in entries from 2020 to 2021, with numerous entries displaying both exceptional use of our indigenous languages and clever cultural insight. We are especially proud to see entries from the publishing industry continue to grow, particularly the number of children’s book entries in the Publication Design category, which is encouraging considering the importance of home languages at the early childhood development level.”

Boniswa Pezisa, Pendoring jury president, says: “The 2021 Pendoring Award competition saw an increase in the total number of entries, as well as the quality of work entered – the competition entries grew by a phenomenal 24% with digital communications outgrowing the rest of the categories.



Jury announced for Pendoring e tjhunwa ke Hollard Awards

23 Sep 2021



“Thank you judges for your selfless contribution in making the 2021 Pendoring the success it is.”

Winners will be announced at a virtual ceremony on 4 November 2021.

Adds Heidi Brauer, chief marketing officer of headline sponsor, Hollard, “The judges really have done an amazing job, as have all these incredible finalists. We look forward to celebrating the winners on 4 November, but we hope that all our 2021 entrants take away renewed belief in the power of indigenous language communication to truly inspire, energise and ultimately enable better futures for all South Africans.”

Finalists

DIGITAL COMMUNICATION			
ENTRY TYPE	AGENCY	BRAND	TITLE
Social Media	TBWA\ Hunt Lascaris	Nissan South Africa	Shwii by Nissan
Social Media	Joe Public United	Flying Fish - AbinBev	Local Gifts
Social Media	Dit&Dat Ontwerp	KOER - Afrikaans Dating App	Koes die Ongemak / Dodge the Awkwardness SM
Social Media	Joe Public United	Flying Fish - AB InBev	TVC Twitter Thread
Website, Microsite or Mobile Media	Klyntji	Klyntji	Klyntji.com
Digital Applications, Games & Interactive Tools	Sauce Advertising	Wimpy	We love it when you #TalkLocal
Digital Applications, Games & Interactive Tools	The Media Farm	The Media Farm	Teach Yourself 100 Setswana Phrases
Online, Mobile Advertising & Email Marketing	8909	GSK / Med-Lemon	Bra Shakes
Digital Crafts – Writing	Dit&Dat Ontwerp	KOER - Afrikaans Dating App	Koes die Ongemak / Dodge the Awkwardness
Digital Crafts – Writing	8909	GSK / Med-Lemon	Bra Shakes
Digital Crafts – Writing	Joe Public United	Flying Fish - AB InBev	TVC Twitter Thread
Digital Crafts – Use of Technology	TBWA\ Hunt Lascaris	Nissan South Africa	Shwii by Nissan
DESIGN			
Logos	Joe Public United	Castle Milk Stout - ABinBev	ClanBeat - Logo
Logos	FCB Africa (Pty) Ltd	Global Environment & Technology Fund	MNA For Men. For Health Logo Design
General Design	Joe Public United	Castle Milk Stout - ABinBev	ClanBeat Vinyl
Publication Design – Single element		Naledi	Die Wrede Relas van Vuilgat en Stille
Publication Design – Single element	NB Publishers a division of Media24 Boeke (Pty) Ltd	NB Publishers a division of Media24 Boeke	Vn - Lien Botha
Publication Design – Whole Publication	Pan Macmillan	Pan Macmillan South Africa	SIMUNYE (Zulu picturebook)
Publication Design – Whole Publication	Pan Macmillan	Pan Macmillan South Africa	The Girl with 21 Questions (Setswana picturebook)
Publication Design – Whole Publication	New Africa Books	New Africa Books	Mpumi and Jabu's Magical Day (11 languages)
Publication Design – Whole Publication	Pan Macmillan	Pan Macmillan South Africa	Krok en Dil (graphic novel for young readers)
Publication Design – Whole Publication	New Africa Books	New Africa Books	RainBeast
Publication Design – Whole Publication	ATKV	ATKV	Taalgenoot
Publication Design – Whole Publication	New Africa Books	New Africa Books	Qhawe! Mkgadi Caster Semanya
Publication Design – Whole Publication	New Africa Books	New Africa Books	Tortoise and Ostrich - Four versions
Publication Design – Whole Publication	Annake Müller Publishing	Annake Müller Publishing	The Lockdown Recipe Storytelling Book
Publication Design – Whole Publication	Stigting vir Bemagtiging deur Afrikaans	Stigting vir Bemagtiging deur Afrikaans	Die Kokerboom - a multilingual Christmas tale
Design for Digital	Dit&Dat Ontwerp	KOER - Afrikaans Dating App	Koes die Ongemak / Dodge the Awkwardness
Design Crafts – Illustration	Joe Public United	Castle Milk Stout - ABinBev	ClanBeat Vinyl
FILM			
Television & Cinema Commercials with a production budget exceeding R1m	Afropulse Media	SuperSport	Babize Bonke
Television & Cinema Commercials with a production budget exceeding R1m	FCB Africa (Pty) Ltd	Global Environment & Technology Fund	MNA For Men. For Health Nthando TVC
Television & Cinema Commercials with a production budget exceeding R1m	FCB Africa (Pty) Ltd	Global Environment & Technology Fund	MNA For Men. For Health Men in SA

Television & Cinema Commercials with a production budget exceeding R1m	FCB Africa (Pty) Ltd	Global Environment & Technology Fund	MNA For Men. For Health Melusi TVC
Television & Cinema Commercials with a production budget exceeding R1m	FCB Africa (Pty) Ltd	Global Environment & Technology Fund	MNA For Men. For Health Melusi Disclosure TVC
Television & Cinema Commercials with a production budget exceeding R1m	FCB Africa (Pty) Ltd	Global Environment & Technology Fund	MNA For Men. For Health MNA TVC
Television & Cinema Commercials with production budget under R1m	King James Group	TymeBank	Save What Matters
Television & Cinema Commercials with production budget under R1m	LekkeSlaap	LekkeSlaap	Verlange
Television & Cinema Commercials with production budget under R1m	Uppe Marketing	Afrikaans.com	Bril. Liefie!
Television & Cinema Commercials with production budget under R1m	Uppe Marketing	Afrikaans.com	O. koek!
Television & Cinema Commercials with production budget under R1m	ATKV	ATKV	#Weesdieverskil television advertisement
Online Film & Commercials	Joe Public United	Castle Milk Stout - ABInBev	ClanBeat - Culture Will Never Die
Online Film & Commercials	Joe Public United	Castle Milk Stout - ABInBev	Clanbeat - KoMama Music Video
Online Film & Commercials	HelloFCB+	City of Cape Town	Boys Do What Men Teach Them - Touch
Online Film & Commercials	Joe Public United	Chicken Licken	Khumbul'ekhaya
Online Film & Commercials	HelloFCB+	City of Cape Town	Boys Do What Men Teach Them - Catcall
Online Film & Commercials	Klyntji	Klyntji	Die herrie is los op Klyntji.com
TV Trailers and Content Promos	Afropulse Media	SuperSport	Babize Bonke
Film Crafts – Direction	Joe Public United	Castle Milk Stout - ABInBev	ClanBeat - Culture Will Never Die
Film Crafts – Cinematography	Joe Public United	Castle Milk Stout - ABInBev	ClanBeat - Culture Will Never Die
Film Crafts – Writing	Joe Public United	Chicken Licken	Khumbul'ekhaya
Film Crafts – Writing	Klyntji	Klyntji	Die herrie is los op Klyntji.com
Film Crafts – Special Visual Effects	Joe Public United	Castle Milk Stout - ABInBev	ClanBeat - Culture Will Never Die
Film Crafts – Editing	Klyntji	Klyntji	Die herrie is los op Klyntji.com
Film Crafts – Original Music & Sound Design	Joe Public United	Castle Milk Stout - ABInBev	ClanBeat - Culture Will Never Die
Film Crafts – Performance	HelloFCB+	City of Cape Town	Boys Do What Men Teach Them - Touch
Film Crafts – Performance	HelloFCB+	City of Cape Town	Boys Do What Men Teach Them - Catcall
Film Crafts – Performance	MetropolitanRepublic	GSK / Med-Lemon	Bra Shakes
INTEGRATED COMMUNICATION			
Integrated Multimedia – Campaign	Joe Public United	Castle Milk Stout - ABInBev	ClanBeat - Campaign
Integrated Multimedia – Campaign	TBWA\ Hunt Lascaris	Nissan South Africa	Shwii by Nissan
Integrated Multimedia – Campaign	Sauce Advertising	Wimpy	We love it when you #TalkLocal
Integrated Multimedia – Campaign	FCB Africa (Pty) Ltd	Global Environment & Technology Fund	MNA For Men. For Health.
Integrated Multimedia – Campaign	Klyntji	Klyntji	Klyntji / Diverse & progressive Afrikaans journal
Integrated Multimedia – Campaign	Dit&Dat Ontwerp	KOER - Afrikaans Dating App	Mbenie 'n Koes wees nie / "Dodge the awkwardness"
LIVE			
Live Events	Joe Public United	Castle Milk Stout - ABInBev	Ancestors Day
Live Activations	Boomtown	National Glass	The Last Child
Live Crafts – Art Direction/Stylist	Boomtown	National Glass	The Last Child
OUT OF HOME			
Outdoor Media	Boomtown	National Glass	The Last Child
Outdoor Media	Joe Public United	SAB Corporate AB InBev	Responsible Together
Direct Mail	Joe Public United	Castle Milk Stout - ABInBev	ClanBeat Vinyl
Direct Mail	Joe Public United	Chicken Licken	SoulFuel Lamp
Ambient	Boomtown	National Glass	The Last Child
PRINT COMMUNICATION			
Newspaper & Magazine Advertising	Joe Public United	Chicken Licken	Hungrier Stories - Pusha
Newspaper & Magazine Advertising	Joe Public United	Chicken Licken	Hungrier Stories - Vaya
Newspaper & Magazine Advertising	Joe Public United	Chicken Licken	Hungrier Stories - Jaiva

Newspaper & Magazine Advertising	King James Group	TYMEBANK	SAVE WHAT MATTERS
Newspaper & Magazine Advertising	Joe Public United	Assupol	Amaduduzo - u-Matras
Newspaper & Magazine Advertising	Joe Public United	Assupol	Amaduduzo - i-Tshali
Indoor Posters	Joe Public United	Chicken Licken	S'Dumo Burger - Mzansi Jackson
Indoor Posters	Joe Public United	Castle Free - ABinBev	Ja. Well. No. Fine.
Indoor Posters	Abnormal	Craft Homes	Klassiek vs. kontemporêr
Indoor Posters	Net#work BBDO	POWA	The Silent Pandemic
Indoor Posters	Abnormal	Craft Homes	Braai vs. Slaai
Indoor Posters	Joe Public United	Chicken Licken	S'Dumo Burger - Mzansi Lopez
Indoor Posters	Abnormal	Craft Homes	Skerms vs. skuil
Indoor Posters	Joe Public United	Chicken Licken	S'Dumo Burger - Mzansi Houston
Indoor Posters	Joe Public United	Vital	Whenthere'snotimeforbreaks
Print & OOH Crafts – Art Direction	Joe Public United	Chicken Licken	S'Dumo Burger - Mzansi Jackson
Print & OOH Crafts – Art Direction	Joe Public United	Chicken Licken	S'Dumo Burger - Mzansi Lopez
Print & OOH Crafts – Art Direction	Joe Public United	Chicken Licken	S'Dumo Burger - Mzansi Houston
Print & OOH Crafts – Art Direction	Joe Public United	Assupol	Amaduduzo - u-Matras
Print & OOH Crafts – Art Direction	Joe Public United	Assupol	Amaduduzo - i-Tshali
Print & OOH Crafts – Art Direction	Joe Public United	Assupol	Amaduduzo - i-Khandlela
Print & OOH Crafts – Writing	Joe Public United	Vital	Whenthere'snotimeforbreaks
Print & OOH Crafts – Photography	Joe Public United	Assupol	Amaduduzo - u-Matras
Print & OOH Crafts – Photography	Joe Public United	Assupol	Amaduduzo - i-Tshali
Print & OOH Crafts – Photography	Joe Public United	Assupol	Amaduduzo - i-Khandlela
Print & OOH Crafts – Illustration	Abnormal	Craft Homes	Braai vs. Slaai
Print & OOH Crafts – Illustration	Abnormal	Craft Homes	Klassiek vs. kontemporêr
Print & OOH Crafts – Illustration	Abnormal	Craft Homes	Skerms vs. skuil
RADIO			
Radio Station Commercials	Joe Public United	Chicken Licken	Humble Achaar - Fork 'n Knife
Radio Station Commercials	Joe Public United	Chicken Licken	Humble Achaar - Instagram
Radio Station Commercials	Joe Public United	Chicken Licken	Humble Achaar - Gordon Ramsay
Radio Station Commercials	Joe Public United	Nedbank	Save for Later - TikTok
Radio Station Commercials	Joe Public United	Castle Free - ABinBev	Dorp/Dop - Tannies
Radio Station Commercials	Joe Public United	Nedbank	Save for Later - Punchline
Radio Station Commercials	Joe Public United	Castle Free - ABinBev	Dorp/Dop - Sökkie
Radio Station Commercials	Joe Public United	Castle Free - ABinBev	Dorp/Dop - Boerseuns
Radio Station Commercials	Joe Public United	Nedbank	Save for Later - Hooray
Radio Station Commercials	Joe Public United	Castle Milk Stout - ABinBev	Great S.African Fal'Story - Mzilikazi
Radio Station Commercials	Ogilvy South Africa	KFC - Click & Collect	SKIP THE 'AHHH ASKIES, ASKIES, ASKIES...' PERSON IN
Radio Station Commercials	Joe Public United	Castle Milk Stout - ABinBev	Great S.African Fal'Story - Bhambatha Rebellion
Radio Station Commercials	Joe Public United	Nedbank	A lot can happen in 12 months - Escape
Radio Station Commercials	Joe Public United	Castle Milk Stout - ABinBev	Great S.African Fal'Story - Nonqawuse
Radio Station Commercials	Ogilvy South Africa	KFC - Click & Collect	SKIP THE 'UUH EH EH' PERSON IN THE QUEUE
Radio Station Commercials	Joe Public United	Chicken Licken	Soft Life - Nkabi
Radio Station Commercials	Joe Public United	Nedbank	A lot can happen in 12 months - Michelangelo
Radio Station Commercials	Joe Public United	Flying Fish - ABinBev	What The Flying Fish?!
Radio Station Commercials	Joe Public United	Chicken Licken	Soft Life - Shhlobo
Radio Station Commercials	Joe Public United	Nedbank	A lot can happen in 12 months - Hip Hop
Radio Station Commercials	Ogilvy South Africa	MultiChoice DStv Compact	Sgidla Waar - uDanger
Radio Station Commercials	Ogilvy South Africa	MultiChoice DStv Compact	Sgidla Waar - Tymer
Radio Station Commercials	Joe Public United	Chicken Licken	Soft Life - Danger Gevaar
Radio Station Commercials	Ogilvy South Africa	KFC - Click & Collect	SKIP THE 'MMMM' PERSON IN THE QUEUE
Radio Station Commercials	Ogilvy South Africa	MultiChoice DStv Compact	Sgidla Waar - iHairline
Internet & Mobile Audio Commercials	TBWA\Hunt Lascaris	Nissan South Africa	Ngqola yamalahle
Internet & Mobile Audio Commercials	TBWA\Hunt Lascaris	Nissan South Africa	Shuthuthu

Internet & Mobile Audio Commercials	TBWA\ Hunt Lascaris	Nissan South Africa	Ganda Ganda
Internet & Mobile Audio Commercials	Toasted Samish	Nissan SA	Asithi Shwii
Internet & Mobile Audio Commercials	Joe Public United	Castle Milk Stout - ABinBev	ClanBeat - KoMama
Branded Content – Radio & Audio	FCB Africa (Pty) Ltd	Global Environment & Technology Fund	MNA For Men. For Health. Prince Health & Meds
Branded Content – Radio & Audio	FCB Africa (Pty) Ltd	Global Environment & Technology Fund	MNA For Men. For Health. Prince Men in SA
Branded Content – Radio & Audio	FCB Africa (Pty) Ltd	Global Environment & Technology Fund	MNA For Men. For Health Prince Covid-19
Branded Content – Radio & Audio	FCB Africa (Pty) Ltd	Global Environment & Technology Fund	MNA For Men. For Health. Thando Treatment
Branded Content – Radio & Audio	FCB Africa (Pty) Ltd	Global Environment & Technology Fund	MNA For Men. For Health. Thando Men's Health
Radio & Audio Crafts – Direction	Joe Public United	Chicken Licken	Humble Achaar - Fork 'n Knife
Radio & Audio Crafts – Direction	Joe Public United	Chicken Licken	Humble Achaar - Instagram
Radio & Audio Crafts – Direction	Joe Public United	Chicken Licken	Humble Achaar - Gordon Ramsay
Radio & Audio Crafts – Direction	Joe Public United	Castle Milk Stout - ABinBev	Great S.African Fal'Story - Bhambatha Rebellion
Radio & Audio Crafts – Direction	Joe Public United	Castle Milk Stout - ABinBev	Great S.African Fal'Story - Nongawuse
Radio & Audio Crafts – Direction	Joe Public United	Nedbank	Save for Later - Hooray
Radio & Audio Crafts – Direction	Joe Public United	Nedbank	Save for Later - Punchline
Radio & Audio Crafts – Direction	Joe Public United	Nedbank	Save for Later - TikTok
Radio & Audio Crafts – Direction	Joe Public United	Chicken Licken	Soft Life - Nkabi
Radio & Audio Crafts – Direction	Joe Public United	Castle Milk Stout - ABinBev	Great S.African Fal'Story - Mzilikazi
Radio & Audio Crafts – Direction	Joe Public United	Chicken Licken	Soft Life - Danger Gevaar
Radio & Audio Crafts – Direction	Joe Public United	Chicken Licken	Soft Life - S'hlobo
Radio & Audio Crafts – Direction	BRAND et al	AVBOB	Mbog vir metafore?
Radio & Audio Crafts – Writing	TBWA\ Hunt Lascaris	Nissan South Africa	Nqola yamalahle
Radio & Audio Crafts – Writing	TBWA\ Hunt Lascaris	Nissan South Africa	Sthuthuthu
Radio & Audio Crafts – Writing	TBWA\ Hunt Lascaris	Nissan South Africa	Ganda Ganda
Radio & Audio Crafts – Writing	Joe Public United	Chicken Licken	Humble Achaar - Fork 'n Knife
Radio & Audio Crafts – Writing	Joe Public United	Chicken Licken	Humble Achaar - Instagram
Radio & Audio Crafts – Writing	Joe Public United	Chicken Licken	Humble Achaar - Gordon Ramsay
Radio & Audio Crafts – Writing	Joe Public United	Nedbank	A lot can happen in 12 months - Hip Hop
Radio & Audio Crafts – Writing	Joe Public United	Castle Milk Stout - ABinBev	Great S.African Fal'Story - Bhambatha Rebellion
Radio & Audio Crafts – Writing	Joe Public United	Castle Milk Stout - ABinBev	Great S.African Fal'Story - Mzilikazi
Radio & Audio Crafts – Writing	Joe Public United	Castle Milk Stout - ABinBev	Great S.African Fal'Story - Nongawuse
Radio & Audio Crafts – Writing	Joe Public United	Nedbank	A lot can happen in 12 months - Mchelangelo
Radio & Audio Crafts – Writing	Joe Public United	Castle Free - ABinBev	Dorp/Dop - Sokkie
Radio & Audio Crafts – Writing	Joe Public United	Castle Free - ABinBev	Dorp/Dop - Tannies
Radio & Audio Crafts – Writing	Joe Public United	Nedbank	Save for Later - Punchline
RAWB: Radio & Audio Crafts – Writing	Joe Public United	Nedbank	A lot can happen in 12 months - Escape
Radio & Audio Crafts – Writing	Joe Public United	Castle Free - ABinBev	Dorp/Dop - Boerseuns
Radio & Audio Crafts – Writing	Joe Public United	Nedbank	Save for Later - Hooray
Radio & Audio Crafts – Writing	Joe Public United	Nedbank	Save for Later - TikTok
Radio & Audio Crafts – Writing	Joe Public United	Chicken Licken	Soft Life - Nkabi
Radio & Audio Crafts – Writing	Joe Public United	Chicken Licken	Soft Life - S'hlobo
Radio & Audio Crafts – Writing	Joe Public United	Chicken Licken	Soft Life - Danger Gevaar
Radio & Audio Crafts – Original Music & Sound Design	Joe Public United	Castle Milk Stout - ABinBev	ClanBeat - KoMama
Radio & Audio Crafts – Original Music & Sound Design	Abnormal	Weelee.co.za	Bakkies
Radio & Audio Crafts – Original Music & Sound Design	Abnormal	Weelee.co.za	Braai
Radio & Audio Crafts – Original Music & Sound Design	Abnormal	Weelee.co.za	Troudag
Radio & Audio Crafts – Performance	TBWA\ Hunt Lascaris	Nissan South Africa	Ganda Ganda

Radio & Audio Crafts – Performance	TBWA\Hunt Lascaris	Nissan South Africa	Ngola yamalahle
Radio & Audio Crafts – Performance	TBWA\Hunt Lascaris	Nissan South Africa	Stuthuthu
Radio & Audio Crafts – Performance	Joe Public United	Chicken Licken	Humble Achaar - Fork 'n Knife
Radio & Audio Crafts – Performance	Joe Public United	Chicken Licken	Humble Achaar - Instagram
Radio & Audio Crafts – Performance	Joe Public United	Chicken Licken	Humble Achaar - Gordon Ramsay
Radio & Audio Crafts – Performance	Joe Public United	Castle Free - ABinBev	Dorp/Dop - Sokkie
Radio & Audio Crafts – Performance	Joe Public United	Castle Milk Stout - ABinBev	Great S.African Fal'Story - Nongawuse
Radio & Audio Crafts – Performance	Joe Public United	Castle Free - ABinBev	Dorp/Dop - Tannies
Radio & Audio Crafts – Performance	Joe Public United	Castle Milk Stout - ABinBev	Great S.African Fal'Story - Bhambatha Rebellion
Radio & Audio Crafts – Performance	Joe Public United	Castle Free - ABinBev	Dorp/Dop - Boerseuns
Radio & Audio Crafts – Performance	Joe Public United	Nedbank	Save for Later - Hooray
Radio & Audio Crafts – Performance	Joe Public United	Nedbank	Save for Later - TikTok
Radio & Audio Crafts – Performance	Joe Public United	Castle Milk Stout - ABinBev	Great S.African Fal'Story - Mziikazi
Radio & Audio Crafts – Performance	Joe Public United	Nedbank	Save for Later - Punchline
Radio & Audio Crafts – Performance	Joe Public United	Chicken Licken	Soft Life - Nkabi
Radio & Audio Crafts – Performance	Joe Public United	Chicken Licken	Soft Life - Danger Gevaar
Radio & Audio Crafts – Performance	Joe Public United	Chicken Licken	Soft Life - S'hlobo
STUDENT AWARDS			
TV, Cinema commercials & Online Advertising	Boston Media House	POWA	Clothes got no role!
TV, Cinema commercials & Online Advertising	Red & Yellow Creative School of Business	Black Cat Smooth peanut butter	Party Boy
TV, Cinema commercials & Online Advertising	IIE-Vega	Bakers Zoo Biscuits	Knaagdierkje
TV, Cinema commercials & Online Advertising	IIE-Vega	Bakers Zoo Biscuits	Spoedvraat
TV, Cinema commercials & Online Advertising	IIE-Vega	Bakers Zoo Biscuits	Bangian
TV, Cinema commercials & Online Advertising	Red & Yellow Creative School of Business	Black Cat Smooth peanut butter	Secretary
TV, Cinema commercials & Online Advertising	Red & Yellow Creative School of Business	Black Cat Smooth peanut butter	Business Man
Radio Commercials & Branded Content	Red & Yellow Creative School of Business	Kulula.com	Verlore Suster
Radio Commercials & Branded Content	AAA School of Advertising	Department of Health	The Undertaker
Radio Commercials & Branded Content	AAA School of Advertising	Vape King	Tsuba 4IR
Radio Commercials & Branded Content	Red & Yellow Creative School of Business	Kulula.com	Die Goeie Nuus
Radio Commercials & Branded Content	AAA School of Advertising	Vape King	Big Spender
Radio Commercials & Branded Content	Boston Media House	Brand South Africa	Mapeni
Radio Commercials & Branded Content	AAA School of Advertising	Abantu Book Festival	Garingani wa Garingani
Radio Commercials & Branded Content	Boston Media House	Tinder	Grandma wants grandchildren.
Radio Commercials & Branded Content	AAA School of Advertising	Vape King	Simply the Best
Newspaper Advertising	Stellenbosch Academy of Design and Photography	Father A Nation	Mes-Daad Begin By Die Huis
Newspaper Advertising	Red & Yellow Creative School of Business	Listerine Advanced White Mouthwash	Flikkerlig
Magazine Advertising	Red & Yellow Creative School of Business	Listerine Advanced White Mouthwash	Australië
Magazine Advertising	Red & Yellow Creative School of Business	Listerine Advanced White Mouthwash	Eskom
Magazine Advertising	IIE-Vega	Tabard	Koue
Magazine Advertising	IIE-Vega	Bakers Zoo Biscuits	Knaagdierkje
Magazine Advertising	IIE-Vega	Bakers Zoo Biscuits	Spoedvraat
Magazine Advertising	IIE-Vega	Tabard	Wind
Magazine Advertising	AAA School of Advertising	Jack Daniels	Isipho Samathongo
Magazine Advertising	IIE-Vega	Blitz	Boerewors
Magazine Advertising	IIE-Vega	Blitz	Trifle
Magazine Advertising	IIE-Vega	Blitz	Melksommel
Tactical Use of Print	Stellenbosch Academy of Design and Photography	City of Cape Town	Geen Uitsonderings
Indoor Posters	Stellenbosch Academy of Design and Photography	City of Cape Town	Dis Nie Net Pritt Nie

Indoor Posters	Stellenbosch Academy of Design and Photography	City of Cape Town	Hou Jou Afstand
Indoor Posters	Red & Yellow Creative School of Business	Tears animal rescue	Kokai snuif die wereld beter.
Indoor Posters	Stellenbosch Academy of Design and Photography	The Guardians of the National Treasure	Mes Geweld
Indoor Posters	IIE-Vega	Bakers Zoo Biscuits	Bangjan
Indoor Posters	AAA School of Advertising	SA Tourism	Sokkie end die Soutie
Indoor Posters	IIE-Vega	Boerboel	Trekker
Indoor Posters	IIE-Vega	Boerboel	Ploeg
Indoor Posters	IIE-Vega	Boerboel	Agteros
Indoor Posters	Stellenbosch Academy of Design and Photography	City of Cape Town	Boer Soek 'n Seep
Social Media	IIE-Vega	ZamBuk	ZamBuk Commission
Social Media	AAA School of Advertising	Aware.org	Isibonelo Esihle
Social Media	AAA School of Advertising	Aware.org	Nqaba
Social Media	AAA School of Advertising	Abantu Book Festival	Garingani wa Garingani
Social Media	IIE-Vega	Duolingo	Funda kabanzi. Hlola kabanzi
Digital Applications, Games & Interactive Tools	Red & Yellow Creative School of Business	ATKV	Brak en Jan
Digital Applications, Games & Interactive Tools	AAA School of Advertising	Abantu Book Festival	Garingani wa Garingani
Logos	Cape Town Creative Academy	Botaniese Deli	Botaniese Deli Logo Design
Identity Programmes	The Open Window	Bhabhalaz Independent Film House	Bhabhalaz Identity Design
Identity Programmes	The Open Window	DukPik Afrikaans Restaurant	Dukpik Identity Design
Identity Programmes	The Open Window	Phakama Local Record Label	Phakama Identity Design
Identity Programmes	The Creative Academy	Hayi Bhuti	Hayi Bhuti Brand Identity Design
Identity Programmes	Red & Yellow Creative School of Business	Liplangs Boereraat Genesing	Liplangs
Identity Programmes	The Open Window	Brand South Africa	Brand South Africa Identity Redesign
Identity Programmes	Red & Yellow Creative School of Business	Kakamas	IGOOi
Identity Programmes	The Open Window	Umoya Public Transport	Umoya Transport Identity Design
General Design	North-West University	Robertson's Spices	The King and Queen of the Spice Route
General Design	AAA School of Advertising	Abantu Book Festival	Garingani wa Garingani
Publication Design - Single element	North-West University	Taalgenoot	Zaan kultuur
Publication Design - Whole publication	IIE-Vega	Children's story book	My Koning van Appels (My King of Apples)
Publication Design - Whole publication	IIE-Vega	Children's story book	Nkosi yami yama Apula (My King of the Apples)
Package Design	North-West University	Robertson's Spices	The King and Queen of the Spice Route
Package Design	The Creative Academy	Drie Susters Gemmerbier	Drie Susters Gemmerbier
Package Design	The Creative Academy	Kaapse Brandwater Distillery	Kaapse Brandwater Whiskey
Package Design	Red & Yellow Creative School of Business	Liplangs Boereraat Genesing	Liplangs
Package Design	The Creative Academy	Cold Bru*	(Yeh- Boh!)
Package Design	Cape Town Creative Academy	Shackleton Brewing Company	Craft Beer Label Design
Design for Digital	AAA School of Advertising	Cape Town International Gospel Festival	Dipesalome 95:1
Outdoor Media	Red & Yellow Creative School of Business	Sunlight	Ichebetyu Billboard
Outdoor Media	Red & Yellow Creative School of Business	BlackandBrownSkin.uk	Ungavumeli umhlaza wolusu ukuchwechwele
Outdoor Media	Stellenbosch Academy of Design and Photography	Case	Steek Uit Teen Mes Geweld
Outdoor Media	Red & Yellow Creative School of Business	BlackandBrownSkin.uk	Khangela ibala

Outdoor Media	Red & Yellow Creative School of Business	BlackandBrownSkin.uk	Izifihla phambi kwamehlo wakho
Ambient	Red & Yellow Creative School of Business	Kakamas	IGOOi
Student Print, Design & OOH Crafts – Writing	IIE-Vega	Children's storybook	MyKoning van Appels (My King of Apples)
Student Print, Design & OOH Crafts – Writing	AAA School of Advertising	Johnnie Walker	Nayi Le Walk
Student Print, Design & OOH Crafts – Writing	IIE-Vega	Children's storybook	Nkosi yami yama Apula (My King of the Apples)
Student Print, Design & OOH Crafts – Writing	IIE-Vega	Blitz	Melksommel
Student Print, Design & OOH Crafts – Illustration	North-West University	Taalgenoot	Zaan kultuur
Student Print, Design & OOH Crafts – Illustration	Red & Yellow Creative School of Business	Ucook	Sout Soet Snoek
Student Print, Design & OOH Crafts – Illustration	IIE-Vega	Children's storybook	MyKoning van Appels (My King of Apples)
Student Print, Design & OOH Crafts – Illustration	IIE-Vega	Children's storybook	Nkosi yami yama Apula (My King of Apples)
Student Print, Design & OOH Crafts – Typography	North-West University	Taalgenoot	Zaan kultuur
Student Print, Design & OOH Crafts – Typography	Red & Yellow Creative School of Business	South African Book Fair	Mother Tongue
Student Print, Design & OOH Crafts – Photography	Red & Yellow Creative School of Business	Self promotion	Cultural Identity
ST8: Student Integrated Multimedia - campaign	Red & Yellow Creative School of Business	Sunlight	Ichebetyu Goes A Long Way
ST8: Student Integrated Multimedia - campaign	AAA School of Advertising	Carling Black Label	While We Wait - Ubuqhawe bu gijima emithanjeni yet
ST8: Student Integrated Multimedia - campaign	AAA School of Advertising	Abantu Book Festival	Garingani wa Garingani
ST8: Student Integrated Multimedia - campaign	AAA School of Advertising	Hansa	eTshware Ka Di Tsebe
ST8: Student Integrated Multimedia - campaign	AAA School of Advertising	Allan Gray	BLACK RAINBOW - Swifaniso swa vana va hina
ST8: Student Integrated Multimedia - campaign	AAA School of Advertising	Darling Brew Beer	Mzansi Moreki
ST8: Student Integrated Multimedia - campaign	AAA School of Advertising	Jack Black Brewing Co	A Cheers Moment
ST8: Student Integrated Multimedia - campaign	Stellenbosch Academy of Design and Photography	Black and Brown Skin	For Black and Brown Skin

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