

## SAMA 2011 winners

The SAMA organisers have congratulated the winners at the 17th MTN South African Music Awards, held recently at Montecasino. Over 5000 guests and members of the public attended the ceremony and the performances were broadcast live on SABC1, as well as by a live webcast backstage show.

As a marketing platform for the recording industry and artists of South Africa, MTN SAMA 17 achieved a number of milestones of which it is particularly proud. In addition to the live TV broadcast to an audience of millions on SABC1, extended feeds on radio from 5FM and Metro FM, amongst others, and more than 11 OB vans at the event. For the first time, the MTN SAMA's were web-streamed live on both Friday and Saturday nights and logged active viewers across the feeds into over 127 countries, showcasing SA music talent to a global audience.







Over 40 000 dedicated live streams and more than 150 000 viewer minutes of the webcast took place hosted by Disco Dave.

The MTN SAMA Official Facebook fan page reached a record 275 000 page views and Twitter reaching more than 2 million "Tweets" by the time the show started. Over 35 000 people visited the official SAMA website over the weekend and the YouTube page had new content, including the "SAMA Sessions" and "Making of SAMA", attracting more than 25 000 YouTube views.

## **The Winners**

Album Of The Year

Liquideep - Fabrics Of The Heart

Newcomer Of The Year

Locnville - Sun In My Pocket

Duo Or Group Of The Year

Liquideep - Fabrics In The Heart

Male Artist Of The Year

Professor - University Of Kalawa Jazmee

Female Artist Of The Year

Thandiswa Mazwai - Dance of The Forgotten Free - Live In Concert

MTN Record Of The Year

Professor - Imoto

Best Music Best Music Video Of The Year

The Parlotones - The Stars Fall Down

International Achievement Award

Die Antwoord

Lifetime Achievement Award

Lance James, Sipho Gumede

Best Maskandi Album

Bhekumuzi Luthuli - "Imali Yabelungu"

Best Contemporary Jazz Album

Ological Studies - "OS Freedome"

Best Urban Pop Album

Kwela Tebza - "Gauteng Made In South Africa/Mzansi"

Best Pop Album: African

Theo Kgosinkwe - "Grateful"

Best Pop Album: English

Jax Panik - "I Am Jax Panik"

Best Pop Album: Afrikaans

Juanita du Plessis - "Engel Van My Hart"

Best Rock Album: English

Prime Circle - "Jeckyl & Hyde"

Best Sokkie Dans Album

Kurt Darren - "Die Beste Medisyne"

Best Urban Dance Album

DJ Kent - "I Can't Survive"

Best Rap Album

Amu - "The Principle"

Best Kwaito Album

Professor - "University Of Kalawa Jazzmee"

Best Traditional Jazz Album

Tutu Puoane - "Mama Africa"

Best Instrumental Album

Wouter Kellerman - "Two Voices"

Best Popular Classical Album

Peter Martens & Luis Magalhães - "Beethoven Cello Sonatas"

Best Jazz/Instrumental/Popular Classic DVD

SterlingEQ - Live in Concert

Best R&B/Neo-Soul Album

Leanne - "The Journey"

Best Urban Gospel Album

Patrick Duncan- "Worship in Colour"

Best Urban DVD

Thandiswa - Dance of the Forgotten Free

MTN Best-Selling Mobile Music Download

DJ Mzi ft. DJ Cleo - Nababantwana

Best Reggae Album

Jah Seed - "No Retreat No Surrender"

Best Producer

Sipho Dlamini, Alexis Faku & Michael Manitshana for: Leanne - "The Journey"

Best Engineer

Keith Farqharson for: Freshlyground - Radio Africa

Best Album Packing Packing

Rasheed Ferguson and Nic Smal for: Versus the Wolf - Uncovering Faces

Remix Of The Year

Black Coffee for: Stimela - Turn on the Sun

Best Adult Contemporary Album

Steve Hofmeyr - "Duisend en Een"

Best Rock Album: Afrikaans

Van Coke Kartel - "Skop, Skiet En Donner"

Best Country Music Album

Manie Jackson - "Manie Jackson"

Best Afrikaans Gospel Music Album

Willie Joubert - "Ek Wil Jubel"

Best Afrikaans Traditional Music Album

Mooiplaas Boere Orkes - "Boere Lekkerky"

Best Afrikaans DVD

Romanz - Treffers Live

Best Alternative Music Album: Afrikaans

Bittereinder - "'N Ware Verhaal"

Best Kiddies Album: Afrikaans

Alta Joubert and Minkie Burger - "Lollos 2 - Bons Dat Dit Gons"

Best Adult Contemporary Album: English

Freshlyground - Radio Africa

Best Alternative Music Album: English

Yoav - A Foolproof Escape Plan

Best Contemporary Christian Music Album

CRC Radiation - "With all My Heart"

Best Global Chart DVD

The Parlotones - Live Design

Best Kiddies Album: English

African Treehouse - "African Numbers"

Best Global Dance Album

Goldfish - Get Busy Living

Best Multi-Artist Live DVD

Huisgenoot Skouspel 2010 - Huisgenoot Skouspel 2010

Best-Selling True-Tone Download

Nababantwana - DJ Mzi ft. DJ Cleo

Ring-Back-Tone Of The Year

ababantwana - DJ Mzi ft. DJ Cleo

Full-Track Download Of The Year

Shout - Artists for a Safer South Africa

Best-Selling DVD

The Parlotones - Live Design

Best South Sotho Music Album (Sesotho)

Morusu - "Morusu Vol 2"

Best Tsongo Music (Xitsonga) Album  
Thomas Chauke - "Shimatsatsa No 30"

Best Venda Music (Tshivenda) Album  
Zozo Sangere - "Tshelede"

Best Alternative Music Album: African  
Nomsa Mazwai - "Nomisupa"

Best Mbaqanga Album  
Soul Brothers - "Thul' Ubheke"

Best Adult Contemporary Album: African  
Stimela - "A Lifetime"

Best African Contemporary Gospel Album  
Mthunzi Namba - "Mercy Live in Durban"

Best Traditional African Acapella Gospel Album  
Amadodana Ase Wesile - "Ke Dumetse Ho Morena"

Best Traditional/African Adult Contemporary African DVD  
Stimela - Live in Concert 30 years

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