

## Sentech Africa Tech Week 2024: Shaping Africa's tech future

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Join industry leaders, pitch your startup and experience innovation



Topco Media, a leading B2B media, digital, and events company, is honoured to announce the forthcoming <u>Sentech Africa Tech Week Conference 2024</u>, scheduled to take place on 16 - 17 May 2024, at the Century City Conference Centre in Cape Town.

As a highlight of the 6th annual conference, Sentech, a leading provider of digital infrastructure and platform services, proudly continues its partnership as the Platinum Sponsor for the conference. Its ongoing support underscores Sentech's commitment to fostering technological advancement across Africa.

Ralf Fletcher, CEO at Topco Media, expressed his enthusiasm for the upcoming event, stating, "The Sentech Africa Tech Week Conference is a pivotal platform for showcasing the latest technological innovations emerging from Africa. We're grateful for Sentech's unwavering support as our Platinum Partner, enabling us to drive meaningful dialogue and collaboration within the tech industry."

"Sentech in partnership with Topco Media are proponents of a digitally transformed and independent Africa, hence our ongoing commitment to host the Sentech Africa Tech Week Conference. Sentech is thrilled to be part of why Africa will be the main hub for innovation, collaboration, and global leaders in ground-breaking technologies that will transform lives. I challenge all technology pundits to gather in partnership with Sentech and Topco Media to transform Africa!" says Tebogo Leshope, Sentech CEO.

The conference will zoom in on conversations specific to megatrends such as AI in Africa, FinTech, ConnecTech, RegTech, HR Tech, Digital Transformation in Business, and Green Tech, offering additional FutureTech demos, and workshops.

Audiences can look forward to a dynamic lineup of speakers including:

- Honourable Mr Mondli Gungubele, the minister of the Department of Communications and Digital Technologies will be delivering a Keynote Address.
- <u>Chris Erasmus</u>, the country general manager, South Africa at Amazon Web Services, is participating in a panel discussion titled "Actionable Insights from The Tech Titans: How to Stand Out and Scale Up your Tech Venture in Africa and Beyond."
- Marumo Nkomo, the economic counsellor and deputy permanent representative, South African Permanent Mission to

the World Trade Organisation (WTO), among other notable speakers.

• Lara Rosmarin, the head of entrepreneurial development, UVU Accelerate

Additionally, the conference will host a Startup Pitching Den, **supported by strategic partner HAVAÍC**, where ten preselected tech startups will compete for the title of Africa Tech Week 2024 Pitching Den Champion. The Pitching Den presents a unique opportunity for startups to showcase their innovations to a panel of investors.

"The Pitching Den serves as a launchpad for emerging tech startups, providing them with the platform and resources needed to accelerate their growth," remarked Fletcher.

Interested startups are encouraged to apply by the deadline of 19 April 2024, via the application form available at this link.

The conference is made possible through the generous support of sponsors, including the City of Cape Town as the Host City Partner, and Sentech as the Naming Rights and Platinum Sponsor. Other sponsors include Africa Data Centres, Sand Technologies (ALX), Mukuru, VentureTech Group, Aleph Group, LexisNexis South Africa, Zoho Corporation, Accso, Ejoobi, Boxfusion, Qi Solutions and Tsiba Academy.

**Fun fact:** Africa Tech Week was voted one of the top African tech conferences to attend for startups by <u>Ventureburn</u> in 2020.

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