Visa Everywhere Initiative 2021 open for entry

Entry is officially open for Visa's 2021 edition of the Everywhere Initiative - a global innovation programme in which fintech companies from all over the world are invited to compete for international recognition and a combined total of $125,000 in prize money.

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This year, the focus is on expansion and accessibility, with Visa offering a one-stop experience to register and learn about upcoming opportunities and competitions – via the global website.

Fintechs started by everyone, everywhere will pitch their ideas in regional competitions to a panel of expert judges from across the payments industry. All applicants from sub-Saharan Africa (SSA) are invited to compete first on a CEMEA stage to win the $25,000 prize and then on a global stage for the chance to win a further $100,000 in total prize money.

10 fintech startups revealed for AlphaCode's R10m support programme
1 Feb 2021

"Supporting companies across the globe who are building solutions that power seamless money movement everywhere is a top priority for Visa. We recognise fintechs as a force for innovation that is core to our business and encourage everyone to apply to Visa Everywhere Initiative. I am looking forward to seeing the many brilliant ideas from South Africa, Kenya, Nigeria, and across SSA this year," noted Aida Diarra, senior vice president and group country manager for Visa Sub-Saharan Africa.

Participants are invited to submit applications in English to the CEMEA regional pitch before 7 May 2021, with the regional CEMEA finals scheduled for 8 June and global finals for 14 September.

Visa and TechCrunch will host live-streamed and virtual events in North America, CEMEA and Latin America.

For more information about the competition, visit: https://usa.visa.com/visa-everywhere/everywhere-initiative/initiative.html

Participants can register and submit applications here: https://visaeverywhere.typeform.com/to/VxWIYB

For more, visit: https://www.bizcommunity.com