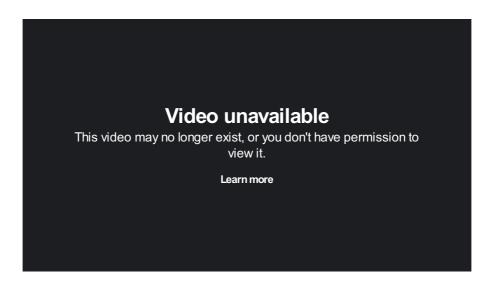


## **BigConnect**

Whether your customers are brands, consumers or influencers, there is a gap that cannot be ignored when it comes to what travel industries and influencers' expectations are of one another. This was the opening statement that Big Ambitions director, Natalie Rosa made when she opened the first ever Big Connect in Cape Town on 22 November 2017.

**Original Article** 



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