

## Day 1 judging finalists!

The first finalists have been announced for Loeries 2019 for the Design, Shared Value, Integrated, Student, Live Communications & Digital categories.

J. Walter Thompson Cairo Time to get in touch, for real.  DHL DHL express  MTN 8  MFeywaZonke  MTN South Africa MTN 8  MTN 8  J. Walter Thompson Cairo What Matter is Inside Impact BBDO Zero Tolerance Ribbon Zero Tolerance Ribbon  Duke Advertising (Pty) Ltd Let's Jive Together  The Little Green Beverage Company  Jive  TBWAIRAAD The Art Gap Standard Chartered Bank Institutional IndieFin Insurance Discovery She was born to run Discovery She was born to run Discovery Sanlam Sanlam  King James Group Sanlam 100 Years Haas Advertising, SUNSHINE Again & Again – Inspiration and Excellence in Agency Collective ID It Runs Deep Dickies Siemens  Siemens  Siemens  Siemens	SHARED VALUE					
Mill Choice Africa  The MultiChoice Talent Factory - Igniting Affica's Creative Industries Creative	Agency / Entrant	Title	Brand	Product		
Regency Foundation Netwox Empowering People to Empower Themselves Intestinents Intestinents NA	CWDi	67 Logos Designathon	CWDi	N/A		
Regency Foundation Network Empowering People to Empower Themselves Investments NVA  Micropa	MultiChoice Africa	, , ,	The MultiChoice Talent Factory	N/A		
MKopa         Upgrade Your Life with MKopa         MKopa         N/A           Squad Digital         52 Week Chellenge         Safari.com         M5rwert           PR8 MEDIA COMMUNICATION         The PR8 MEDIA COMMUNICATION         The PR8 MEDIA COMMUNICATION         Pre4Aoption           TBWWRAAD         Clasico Dogs         Sniff         Pet Adoption           TBWWRAAD         Clasico Dogs         Sniff         Pet Adoption           TBWWRAAD         Time to get in touch, for real.         DHL         DHL express           TBWWRAAD         The At Clap         Slandard Charlered Bank         Institutional           Edipse Public Relations & King, James Coroup         The At Gap         Slandard Charlered Bank         Institutional           DNA Brand Architects         Liobola Nge Bhubesi         AB InBeV         Lion Lager         Linc Lager           King, James Coroup         The 200 Year Old         Santam         Santam         Lon Lager           Impact BBDO         Slop Downmongering         UN Women         UN Women         UN Women           The Art of Fire         Burger King SA         Big King         KFC           Oglivy CT         McNea A Mail of It         KFC         KFC           Oglivy CT         McNea A Mail of It         KFC         KFC <td>Regency Foundation Networx</td> <td>Empowering People to Empower Themselves</td> <td></td> <td>N/A</td>	Regency Foundation Networx	Empowering People to Empower Themselves		N/A		
Squad Digital         \$2 Week Challenge         Safari.com         M-Shwari           PRE MEDIA COMMUNICATION         PRE MEDIA COMMUNICATION           TERWIRAPAD         OMO Tag         Unilever Lebanon         Omo           TERWIRAPAD         CASICO Dogs         Striff         Pet Adoption           TERWIRAPAD         CASICO DOGS         Infiniti         COG           J. Weller Thompson Cario         Time to get in louch, for real.         DH L         OH L express           TERWIRAPAD         The Art Gap         Standard Chartered Bank         Institutional           Edipse Public Relations & Ring, James Group         Man in a Van         Netflix         Netflix           DNA Brand Architects         Llobola Nge Bhubesi         Ab in Bev         Lon Lager           King, James Group         The 200 Year Old         Sanlam         Sanlam           Impact BBDO         Stop Downmongering         UN Wernen         UN Wernen           University Drawing Room, CT         The Art of Fire         Burger King SA         Big King           CT         The Art of Fire         Burger King SA         Big King           CT         Rex or Beal of It         KFC         KFC         KFC         KFC         KFC         KFC         KFC         KFC         KFC	Hoorah Digital Consultancy	For Nature. For You.	WWF	N/A		
TREWARAD  CMOTag  Unilever Lebanon  Cmo  TREWARAD  Clásico Dogs  Sniff  Pet Adoption  TREWARAD  CS-0  J. Walter Thompson Cairo  Time to get in buch, for real.  The Art of Fire  Uniformatic Prawing Room, CT  Clab Burnett  Caglity CT  Bonfire Media  Mich Service Media  Mich Service Media  Mich Service Media  Mich Service Media  Mich Tre Bank Edition  The Bank Edition  The Bank Edition  The Toxic Riag  Waste Management Coalition  The Toxic Riag  J. Walter Thompson Cairo  The Wat Kap  J. Walter Thompson Cairo  The Art Gap  Schwepses  Man in a Van  Men in a Van	М-Кора	Upgrade Your Life with M-Kopa	M-Kopa	N/A		
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J. Walter Thompson Cairo TBWAPAND The Art Gap Standard Chartered Bank Institutional Edipse Public Relations & King James DNA Brand Architects Llubola Nge Bhubesi Annia Wan Netflix Ne	TBWA\RAAD	Clàsico Dogs	Sniff	Pet Adoption		
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Impact BBDO         Stop Dowrymongering         UN Women         UN Women           The Jupiter Drawing Room, CT         The Art of Fire         Burger King SA         Big King           Loo Burnett         Gaza Border Beer         Alexander         Beer           Ogilvy CT         Make a Meal of It         KFC         KFC           Ogilvy CT         #OhSchweppes         Schweppes – Coca-Cola         Schweppes Soda and Tonic           Bonfire Media         #WDriveDry         Volkswagen and Drive Dry         Drive Dry           TBWA Reklam Hizmetleri A.S.         Hallstorn in Istanbul         Ikea         Ikea carpets           Impact BBDO         The Blank Edition         Al-Nahar         Newspaper           Impact BBDO         The Toxic Flag         Waste Management Coalition         Toxic Flag           Impact BBDO         The Toxic Flag         Sanlam         Sanlam           Impact BBDO         Conversations with Yourself         Sanlam         Sanlam           If Impact BBDO         Conversations with Yourself         Sanlam         Sanlam           J. Walter Thompson Cairo         Time to get in touch, for real.         DHL         DHL express           TBWAIHAUT Lascaris Johannesburg         MareyaZonke         MrN South Africa         MrN 8           J.	King James Group	_	Sanlam	Sanlam		
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Hanzo Films FZE	Give in to Giving	Emirates NBD	Volunteer Programme
Ogilvy Cape Town	Make A Meal of It	KFC	KFC
Joe Public United	Welcome to inner peace country	Chicken Licken	Rock My Soul
Ogilvy Johannesburg	Remarkable Regifts	Mondelez	Cadbury Dairy Milk
Showmax	The Girl from St Agnes	Showmax	The Girl from St Agnes
Joe Public	The Legend of Big John	Chicken Licken	Big John Top Deluxe Meal
Joe Public	There WII be No Monuments Here	Assupol	Assupol
Ogilvy Johannesburg	Shave to Remember	Philips & The Nelson Mandela Foundation	Philips Hair Clippers
Ogilvy Johannesburg	Smash the Label	ABInBev - Castle Lager	Castle Lager
FCB Joburg (Pty) Ltd	ChatBanking	Absa	ChatBanking on WhatsApp
FCB Joburg (Pty) Ltd	The Phonetic Can	Coca-Cola	Coca-Cola
Grid Worldwide	Vote for a better SA	Vote for a better SA	Elections 2019 campaign
Six Fingaz Media & 34°	Xse Integrated Campaign	Electoral Commission of South Africa	Elections
VML South Africa (Pty) Ltd	Don't Tell Me What To Do!	Edgars	Edgars Fashion
Impact BBDO	The Blank Edition	A-Nahar	Newspaper
Impact BBDO	The Toxic Flag	Waste Management Coalition	Toxic Flag
DESIGN - ARCHITECTURE	The Toxic Hag	vaste ivaliagement coalition	TONCTING
dhk Architects	Dotton / Doule	V&A Waterfront	Doub and nings
	Battery Park		Park and piazza
Tsai Design Studio	Zip Zap Circus School	Zip Zap Circus School	Zip Zap Academy
dhk Architects	Norval Foundation	Norval Foundation	Art Museum
Slee & Co. Architects (Pty) Ltd	· · ·	Hunting Lodge	Hunting Lodge
David Krynauw (Pty) Ltd	Kleine Rijke	Kleine Rijke	Events Venue
DESIGN - FABRIC DESIGN			
Lulasdan	Mantsho Tribe	Mantsho by Palesa Mokubung	Mantsho Tribe Textile Design
Lulasclan	Azania Textile Design	Lulasclan	Textile Design
Lulasclan	Geometric Balance Textile Design	Lulasclan	Textile Design
Havas Johannesburg	Take This Thread	Take This Thread	Take This Thread
King James Group	Fabric	Siemens	Siemens
Grid Worldwide	Which way to satisfaction?	Saint	Saint Restaurant
Sunshinegun	lya-Shisa le-Griller's Uniform	Nando's	Griller's Challenge Uniforms
VML South Africa (Pty) Ltd	The Sho Madjozi Collection	Edgars	Edgars Clothing
DESIGN - GENERAL PRODUCT	DESIGN		
Bonisa Collection	Bonisa Collection	Bonisa Collection	Light Fitting
Bonisa Collection	Bonisa Collection	Bonisa Collection	Light Fitting
Bonisa Collection	Bonisa Collection	Bonisa Collection	Light Fitting
Bonisa Collection	Bonisa Collection	Bonisa Collection	Light Fitting
Bonisa Collection	Bonisa Collection	Bonisa Collection	Light Fitting
Triple D Design	One laver at a time.	Sk8shades	Protea Floor Lamp
Modern Gesture	,	Modern Gesture	· ·
Ashlee Lloyd Design Studio	Woven Necklace Lampshade Handmade Hand-Crocheted: The Amoeba	Ashlee Lloyd - Design Studio	Woven Necklace Lampshade The Amoeba Chandelier
, ,	Chandelier		
DESIGN - INTERIOR DESIGN &			
Trace	Johannesburg Holocaust and Genocide Centre, permanent exhibition	Trace	Johannesburg Holocaust and Genocide Centre
Woolworths VM	From Waste To Wow	Woolworths	Christmas window
Paragon Group	1 Discovery Place Interiors	Interior Architecture	1 Discovery Place
Impact BBDO	The Toxic Flag	Waste Management Coalition	Toxic Flag
GRAPHIC DESIGN - PACKAGE	DESIGN		
Bittersuite	Day births Night	Vergenoegd Löw: The Wine Estate	Limited Edition Packs
Capacity Relations	Pocket Scotch Package Design	Diageo-Johnnie Walker	Pocket Scotch
Grey Advertising Africa (Pty) Ltd	A Better Bunny Chow	The Bowery	Bunny Chows
Sunshinegun	Fabric of the Nation	Castle Lager - ABInBev	Castle Lager 500ml cans
FCB Joburg (Pty) Ltd	The Phonetic Can	Coca-Cola	Coca-Cola

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