

2019 New Generation Social & Digital Media Awards finalists announced

The finalists of the 2019 New Generation Social & Digital Media Awards have been announced. The finalists feature a record number of agencies, corporates and individuals - representing 100s of South African brands.



Image credit: New Generation Social & Digital Media Awards.

“Overall, it is encouraging to see how entries have improved and increased year-on-year. South African agencies, corporates and students are producing some groundbreaking work and this is an affirmation that the industry is maturing and can only go from strength to strength if the improvements in the entries over the past few years are anything to go by,” says MD Stephen Paxton.



All the 2018 New Generation Social & Digital Media Awards winners!

1 Oct 2018



The winners will be announced at the gala ceremony, which will be held live at Monte Casino, The Ballroom in Johannesburg on Friday, 4 October 2019.

Here's the full list of 2019 finalists:

Best Revenue Generating Marketing Campaign or Event sponsored by Futuretech Media		
Gautrain Management Agency	Flow Communications	Gautrain Ed Sheeran campaign
Mugg & Bean	Sauce Advertising	Giants of Generosity
Nedbank Insurance	Flume Digital Marketing & PR	Nedbank Insurance Always On Lead Generation
Suzuki South Africa	Penquin and Spitfire Inbound	#AllTheRightFeels – Suzuki Swift Launch
The IIE's Varsity College	Conversation LAB	The IIE's Varsity College
Vodacom South Africa	Team Red	Vodacom Video Ticket
Vodacom South Africa	Team Red	Summer Gigs
Weylandts	Digital Optimization	Marconi 20 Year Campaign
Wimpy	Sauce Advertising	Cups for Votes
Best Social Media Reach from an Event		
The Bill & Melinda Gates Foundation	Flow Communications	Goalkeepers
Cricket South Africa	Levergy	Mzansi Super League
DHL Express South Africa	Have You Heard Marketing (Pty) Ltd	DHL Rugby 7s
Michelin Tyre Co SA	Futuretech Media	Michelin Passion Experience 2019
Nedbank	Levergy	Nedbank Cup Final
The Nelson Mandela Foundation	Flow Communications	NMF Is'thunzi Sabafazi
Best Online Competition		
AVBOB Mutual Assurance Society	BRAND et al	The AVBOB Poetry Project
Cleanipedia	Digitas Liquorice	Cleanipedia Unclean Catalogue
DHL Africa	Have You Heard Marketing (Pty) Ltd	Rugby World Cup 2019 - Match Ball Delivery
Manhattan Ice Tea	Joe Public Connect	Shop Manhattan Style
Old Mutual South Africa	Budget Speech 2019: #ThatsAGreatIdea #BudgetSpeechComp	
Telkom South Africa	Artifact Advertising	Level Up
Vodacom South Africa	Team Red	Vodacom Super Proposal
Most Innovative App Developed by a Corporate – no finalists		
Best Use of Technical Innovation sponsored by Resonate		
Anglo American	Joe Public Connect	Instamine
Associated Media Publishing	Ready to Shop	
Johnson & Johnson	G&G Digital	Listerine® Dental Academy
Shell South Africa	Futuretech Media	Shell 5in5
Unilever	Digitas Liquorice	Knorr Takeaway Takeover
Varsity College	Conversation LAB	The IIE's Varsity College Bots
Vodacom South Africa	Cerebra	Datawyze Pre-roll
Vodacom South Africa	Team Red	CBU Retail – Always On
Vodacom South Africa	Team Red	Vodacom Summer 2018 – Summer Gigs
Best Low Budget Campaign		
CellC	Stratitute	#CHALLENGEGETMORE
Chicken Licken®	Joe Public Connect	#SoulPatrol
Dunlop South Africa	The 13th Floor Where Creatives Live	Dunlop Warrior Women
Durex	Futuretech Media	Durex Red
Elite-CV		www.elite-cv.com
F5 and Red Hat	The Social Effect	F5 & Red Hat DevOps Day Competition
GynaGuard	Joe Public Connect	#12OfficialVaginas
Hill's Pet Nutrition	Kilmer and Cruise	Hill's Pet Nutrition - "Just a little extra" Vest
Janssen South Africa	G&G Digital	Zytiga Prostate Cancer #Here4You
The Children's Hospital Trust	Kilmer & Cruise	The Children's Hospital Trust Election Day Takeover
Love Justice	Flume Digital Marketing & PR	HT Modelling
Mexem	G&G Digital	Mexem #MindYourBusiness
New Balance	Levergy	Worn As One
Old Mutual South Africa	Ereng January Mongwaneng	
On Tap Plumbing & Bathrooms	The 13th Floor Where Creatives Live	On Tap Plumbing & Bathrooms

Renew	Conversation Lab	Renew Bold As Nature
Roche South Africa	G&G Digital	#Every30Days
The IIE's Varsity College	Conversation LAB	The IIE's Varsity College
Tiger Brands	Hello Square	The Mega Mash-Up - Tinkies
Vodacom South Africa	Cerebra	Remember When
Voltex South Africa	CBR Marketing Solutions	No Power No Problem
Mobile Marketing Excellence		
Anglo American	Joe Public Connect	Instamine
Unilever	Digitas Liquorice	Knorr Takeaway Takeover
Unilever	Digitas Liquorice	Knorr Goodness Calendar
Vodacom South Africa	Cerebra	Datawyze Pre-roll
Vodacom South Africa	Team Red	Vodacom Summer 2018 – Summer Gigs
Vodacom South Africa	Team Red	Vodacom Super Proposal
Blogging Excellence		
1Life Insurance	Comoonicate Consulting	1Life Insurance Blog
Elite-CV		www.elite-cv.com
Gauteng Tourism Authority	Flow Communications	Gauteng Tourism Authority's Blog Content
Most Innovative Use of Social Media		
AB inBev South Africa	DNA Brand Architects	iLobola Nge Bhubesi
Anglo American	Joe Public Connect	Instamine
Cosmopolitan	Associated Media Publishing	TikTok Lip Sync Battle
DSTV	Ogilvy South Africa	Africa United
DSTV	Ogilvy South Africa	The Other Host Nation
FIRST NATIONAL BANK	BRANDTRUTH//DGTL	FNB SWITCH WITH ASELFIE
Mexem	G&G Digital	Mexem #MindYourBusiness
Roche South Africa	G&G Digital	Roche Haemophilia campaign
SuperSport	Levergy	Front Row Football
The Children's Hospital Trust	Kilmer and Cruise	The Children's Hospital Trust Election Day Takeover
Unilever	Digitas Liquorice	Hellmann's Delicious Surprise
Unilever	Digitas Liquorice	Omo Don't Fear the Dirt
Unilever	The Niche Guys	The Dodgy Dealer
Vodacom South Africa	Team Red	Vodacom Super Proposal
Vodacom South Africa	Team Red	CBU Retail – Always On
Wits Business School	Flow Communications	#50YearsofMBS
Most Innovative Gamification Campaign sponsored by Futuretech Media		
Johnson & Johnson (PTY) Ltd	G&G Digital	Listerine® Dental Academy
South African Breweries	Joe Public Connect	Beer Finder: SA
Unilever - Axe	Gorilla Creative Media	Axe Level Up
Best Community Engagement Award		
CellC	ARC Interactive	CellCgirl
Femagene	Have You Heard Marketing (Pty) Ltd	Femagene: Best Community Engagement
Mexem	G&G Digital	Mexem #MindYourBusiness
Old Spice	MediaCom	Inja Ye Game (Top Dog)
Vodacom South Africa	Cerebra	Vodacom SMCC: It's always exciting at #TeamRed
Excellence in Content Marketing		
AB inBev South Africa	DNA Brand Architects	iLobola Nge Bhubesi
Associated Media Publishing	Cosmopolitan	Cosmopolitan x Influencers
AVBOB Mutual Assurance Society	BRAND et al	The AVBOB Poetry Project
DHL Africa	Have You Heard Marketing (Pty) Ltd	#DHLTakesHKByStorm
Exaro	Clockwork Media	Exaro: Women in Mining
Gauteng Tourism Authority	Flow Communications	Gauteng Tourism Authority's always-on content marketing campaign
GynaGuard	Joe Public Connect	#12OfficialVaginas
Tiger Brands	Hello Square	The Mega Mash-Up - Tinkies
Johnson & Johnson (PTY) Ltd	G&G Digital	Listerine® Dental Academy
LaLiga	Clockwork Media	LaLiga KwaMahlolo Festive Games
Massmart	G&G Digital	Massmart Environmental Awards
MINI South Africa	John Brown South Africa	Mini-Clubman
New Balance	Levergy	Worn As One

Pick n Pay	John Brown South Africa	Fresh Campaign
Roche South Africa	G&G Digital	#Every30Days
Sanofi Group	Hoorah Digital	#GiveYourLiverWhatItWants
Unilever	The Niche Guys	The Dodgy Dealer
Varsity College	Conversation LAB	The IIE's Varsity College
Vodacom South Africa	Cerebra	Datawyze
Weylandts	Digital Optimization	Marconi 20 Year Campaign
Wits Business School	Flow Communications	#50YearsofWBS
Best Online PR Campaign sponsored by Futuretech Media		
Janssen South Africa	G&G Digital	Zytiga Prostate Cancer #Here4You
The Road Accident Fund	Flow Communications	#AlwaysRemember
Roche South Africa	G&G Digital	Roche Haemophilia campaign
Sasol	Levergy	#Limitless
Best Integrated Marketing Campaign sponsored by JUSTPALM.com		
Cadbury	Wunderman Thompson	Mzansi Love Songs
Cleanipedia	Digitas Liquorice	Cleanipedia Unclean Catalogue
FIRST NATIONAL BANK	BRANDTRUTH//DGTL	#BlackFridayMe Campaign
FIRST NATIONAL BANK	BRANDTRUTH//DGTL	FNB SPRINGBOKS HELPERS
Japan Tobacco International	Artifact Advertising	#HandsOffMyChoices
Johnson & Johnson (PTY) Ltd	G&G Digital	Listerine® Dental Academy
Suzuki South Africa	Penquin and Spitfire Inbound	#AllTheRightFeels – Suzuki Swift Launch
Vodacom South Africa	Team Red	Vodacom Summer 2018 – Summer Gigs
Most Viral Campaign		
Cadbury	Futuretech Media	#SayitwithPS
Old Mutual South Africa	Budget Speech 2019: #ThatsAGreatIdea #BudgetSpeechComp	
Old Mutual South Africa	Old Mutual Two Oceans Marathon (OMTOM) Rewards Activation	
The Road Accident Fund	Flow Communications	#AlwaysRemember
Roche South Africa	G&G Digital	Roche Haemophilia campaign
Best Use of Social Media to Research and Evaluate sponsored by YOUKNOW+Brandwatch		
Godrej Consumer Products	Conversation LAB	Godrej Monthly Listening Report
GynaGuard	Joe Public Connect	#12OfficialVaginas
The Road Accident Fund	Flow Communications	#AlwaysRemember
The South African Society of Anaesthesiologists	Flow Communications	2018 Medical Survey: South African Society of Anaesthesiologists (SASA)
Vodacom South Africa	Team Red	CBU Retail – Always On
Most Innovative use of Digital Media sponsored by JUSTPALM.com		
AB inBev South Africa	DNA Brand Architects	iLobola Nge Bhubesi
DSTV	Ogilvy South Africa	Don't Dread The Shed With DSTV
One Day Only	Arc South Africa	One Day Only – Always on Media
Roche South Africa	G&G Digital	Roche Haemophilia campaign
South African Breweries	Joe Public Connect	Beer Finder: SA
Unilever	Digitas Liquorice	Omo Don't Fear the Dirt
Vodacom South Africa	Team Red	Vodacom Video Ticket
Vodacom South Africa	Team Red	Video Play: FA Cup
Vodacom South Africa	Team Red	Vodacom Summer 2018 – Summer Gigs
Weylandts	Digital Optimization	Marconi 20 Year Campaign
Best Augmented Reality Marketing Campaign by an Agency		
bizAR Reality	Burger King® SA	BK GONE WILD
bizAR Reality	National Business Initiative (NBI)	NBI Climate Change
Most Innovative App Developed by an Agency		
Arc Interactive	Dis-Chem	Dis-Chem App
Digitas Liquorice	Unilever	Knorr Takeaway Takeover
Digitas Liquorice	Distell	Scottish Leader: I See a New Perspective
Flow Communications	The South African Council for Natural Scientific Professions	SACNASP Membership Portal
Flow Communications	21st Century	21st Century Surveys
G&G Digital	Johnson & Johnson (PTY) Ltd	Listerine® Dental Academy

Most Viral Campaign by an Agency		
Conversation Lab	Renew	Renew Bold As Nature
G&G Digital	Massmart	Massmart Environmental Awards
Gorilla Creative Media	Unilever - Axe	Axe Level Up
MediaCom	Coca-Cola South Africa	#ShareACokeWithMe
Sauce Advertising	Wimpy	Cups for Votes
Sauce Advertising	Steers	#600Flames
The 13th Floor Where Creatives Live	Dunlop South Africa	Dunlop Warrior Women
The 13th Floor Where Creatives Live	Dunlop South Africa	Dunlop Psychology
MediaCom	The Coca-Cola Company	Guinness World Record Breakfast Campaign
Vizeum SA	AB inBev South Africa	Castle Lager Fabric of the Nation
Wunderman Thompson	Cadbury	Mzansi Love Songs
Wunderman Thompson	Cadbury	Eggstra-ordinary Egg Hunt
Most Innovative Digital Media Campaign by a Small Agency sponsored by JUSTPALM.com		
Hello Square	Tiger Brands	The Mega Mash-Up - Tinkies
hoola Modern Agency	Just Property	Your Property Journey
iClick Marketing	Dis-Chem	Value For Women
Most Innovative Digital Media Campaign by a Med-Large Agency		
BRANDTRUTH//DGTL	FIRST NATIONAL BANK	FNB SWITCH WITH A SELFIE
Conversation Lab	Renew	Renew Bold As Nature
Digital Optimization	Weylandts	Marconi 20 Year Campaign
Digitas Liquorice	Unilever	Omo Don't Fear the Dirt
DNA Brand Architects	AB inBev South Africa	iLobola Nge Bhubesi
Flume Digital Marketing & PR	Love Justice	HT Modelling
Flume Digital Marketing & PR	Nedbank Insurance	Nedbank Insurance Always On Lead Generation
Futuretech Media	Red Star	Strongbow Moments of Natural Refreshment
G&G Digital	Johnson & Johnson (PTY) Ltd	Listerine® Dental Academy
Gorilla Creative Media	Unilever - Axe	Axe Level Up
Joe Public Connect	South African Breweries	Beer Finder: SA
MediaCom	The Coca-Cola Company	Guinness World Record Breakfast Campaign
Vizeum SA	IndieFin	Mullets
Wunderman Thompson	Cadbury	Eggstra-ordinary Egg Hunt
Best Influencer Marketing Campaign by an Agency sponsored by YOUKNOW+Brandwatch		
Conversation LAB	aQuelle	aQuelle Triple the Joy
Eclipse Public Relations & King James Group	Netflix	Netflix Man In A Van
Flow Communications	The Bill & Melinda Gates Foundation	Goalkeepers
Have You Heard Marketing	Uber Eats South Africa	Wherever Life Takes You
Kilmer and Cruise	The Children's Hospital Trust	The Children's Hospital Trust Election Day Takeover
Kilmer and Cruise	Hill's Pet Nutrition	"Just a little extra" Vest
Ogilvy South Africa	DSTV	Africa United
Ogilvy South Africa	DSTV	The Other Host Nation
Penquin	Suzuki South Africa	#AllTheRightFeels – Suzuki Swift Launch
Positive Dialogue Communications	Land Rover South Africa	The Land Rover Explore More Challenge
Best Integrated Marketing Campaign by an Agency		
Arc Interactive	CellC	CellCgirl
Artifact Advertising	Japan Tobacco International	#HandsOffMyChoices
BRAND et al	AVBOB Mutual Assurance Society	The AVBOB Poetry Project
BRANDTRUTH//DGTL	FIRST NATIONAL BANK	FNB SPRINGBOKS HELPERS
BRANDTRUTH//DGTL	FIRST NATIONAL BANK	#BlackFridayMe Campaign
Stratitude	CellC	#CHALLENGEGETMORE
Digital Optimization	Weylandts	Marconi 20 Year Campaign
Digitas Liquorice	Cleanipedia	Cleanipedia Unclean Catalogue
Flow Communications	The Road Accident Fund	#AlwaysRemember
Flow Communications	Constitution Hill	ConHill – Human Rights Festival 2019
G&G Digital	Johnson & Johnson (PTY) Ltd	Listerine® Dental Academy
G&G Digital	Roche South Africa	#Every30Days
G&G Digital	Roche South Africa	Roche Haemophilia campaign

G&G Digital	Mexem	Mexem #MindYourBusiness
J&B Hive	I am Multeemedia	#RareHustle
John Brown South Africa	Pick n Pay	Fresh Campaign
MediaCom	Old Spice	Inja Ye Game (Top Dog)
MediaCom	The Coca-Cola Company	#ShareACokeWithMe
MediaCom	The Coca-Cola Company	"Most people eating Breakfast in Bed" Guinness World Record Campaign
Levergy	New Balance	Worn As One
Penguin and Spitfire Inbound	Suzuki South Africa	#AllTheRightFeels – Suzuki Swift Launch
Playmakers Sponsorship	Coca-Cola South Africa	#CokeScoreChallenge
Positive Dialogue Communications	Jive	#JiveTogether Taxi Tour
Sauce Advertising	Mugg & Bean	Giants of Generosity
Starcom	Mondelez International	Halls Own The Moment
The 13th Floor Where Creatives Live	Dunlop South Africa	Dunlop Psychology
Vizeum SA	AB inBev South Africa	Castle Lager Fabric of the nation
Most Innovative Social Media Campaign by a Med-Large Agency sponsored by YOUKNOW+Brandwatch		
BRANDTRUTH//DGTL	FIRST NATIONAL BANK	#BlackFridayMe Campaign
Conversation LAB	Renew	Renew Bold As Nature
Digital Optimization	Weylandts	Marconi 20 Year Campaign
Digitas Liquorice	Unilever	Hellmann's Delicious Surprise
DNA Brand Architects	AB inBev South Africa	iLobola Nge Bhubesi
Flow Communications	The Road Accident Fund	#AlwaysRemember campaign
Flow Communications	Wits Business School	#50YearsofMBS
G&G Digital	Massmart	Massmart Environmental Awards
Gorilla Creative Media	Unilever - Axe	Axe Level Up
Joe Public Connect	Anglo American	Instamine
MediaCom	The Coca-Cola Company	Guinness World Record Breakfast Campaign
Penguin	Suzuki South Africa	#AllTheRightFeels – Suzuki Swift Launch
Starcom	Mondelez International	Halls Own The Moment
The 13th Floor Where Creatives Live	Dunlop South Africa	Dunlop Psychology of Tyres
The 13th Floor Where Creatives Live	Dunlop South Africa	Dunlop Warrior Women
The Niche Guys	Unilever	The Dodgy Dealer
Vizeum SA	BMW Group South Africa	BMW 3 Series Launch
Vizeum SA	AB InBev South Africa	Lion Lager Launch
Vizeum SA	AB InBev South Africa	Brutal Fruit Spritzer Launch
Wunderman Thompson	Cadbury	Mzansi Love Songs
Wunderman Thompson	Cadbury	Eggstra-ordinary Egg Hunt
Most Innovative Social Media Campaign by a Small Agency sponsored by YOUKNOW+Brandwatch		
ARC Interactive	CellC	CellCgirl
FCB Durban	The Young Independents	TYI Top 100
hoola Modern Agency	uMfolozi Big Five game Reserve	Get Closer
Kilmer and Cruise	Hill's Pet Nutrition	Hill's Pet Nutrition - "Just a little extra" Vest
Kilmer and Cruise	The Children's Hospital Trust	The Children's Hospital Trust Election Day Takeover
Positive Dialogue Communications	Land Rover South Africa	The Land Rover #Exploremore Challenge
Best Intranet – no finalists		
Best Corporate Website		
Bidvest Cecil Nurse	CBR Marketing Solutions	Website rebuild
Indwe Risk Services	Stratitude	-
Johnson & Johnson (PTY) Ltd	G&G Digital	Listerine® Dental Academy
Life Healthcare	John Brown South Africa	Life Healthcare Corporate Website
Morocco Tourism Board	Joe Public Connect	Moments in Morocco
Seychelles Tourism Board	Joe Public Connect	Explore Seychelles
Steers	Sauce Advertising	Website Redesign
The IIE's Varsity College	Conversation LAB	The IIE's Varsity College
Vega School	Conversation LAB	Vega School - SharePoint Website
Wimpy	Sauce Advertising	Wimpy Website
Best Marketing Automation Campaign		
Elite-CV		www.elite-cv.com
Janssen South Africa	G&G Digital	Janssen Medical Cloud

Johnson & Johnson (PTY) Ltd	G&G Digital	Listerine® Dental Academy
Suzuki Auto South Africa	Penquin and Spitfire Inbound	Jimny - Born for this
The IIE's Varsity College	Conversation LAB	The IIE's Varsity College Bots
Best Online Newsletter		
DGB	TouchBasePro	Boschendal May Newsletter
Elite-CV		www.elite-cv.com
Godrej Consumer Products	Conversation LAB	Godrej Weekly Snippet
Indwe Risk Services	Stratitute	Indwe Risk Services Online Newsletter
The Nelson Mandela Foundation	Flow Communications	News from the Nelson Mandela Foundation
Pick n Pay	John Brown South Africa	Supper Sorted Mailers
Best Use of Podcast/Vlog to Promote a Brand or Event		
CliffCentral.com		Blind History
Coronation Fund Managers	Vizeum SA	Let's Be Honest
Just Property	hoola Modern Agency	#YourStorey
The New Generation Top Graphic Designer Award sponsored by ARC Interactive		
Conversation LAB	Siyabonga Nhlanhla Ntabela	
The New Generation Best Individual Influencer Marketer Award		
Flow Communication	Tara Turkington	

The New Generation Top Graphic Designer Award sponsored by ARC Interactive		
Conversation LAB	Siyabonga Nhlanhla Ntabela	
The New Generation Best Individual Influencer Marketer Award		
Flow Communication	Tara Turkington	

The New Generation Small Agency of the Year Award sponsored by Futuretech Media<!>

- ARC Interactive
- Hello Square
- hoola Modern Agency
- Kilmer & Cruise
- Oracle Media Group
- Positive Dialogue Communication

The New Generation Digital Brand of the Year Award sponsored by JUSTPALM.com<!>

- CellC, ARC Interactive, CellCgirl
- HIVSA, ARC Interactive, Choma
- Cadbury, Wunderman Thompson
- Dunlop South Africa, The 13th Floor Where Creatives Live
- Johnson & Johnson (PTY) Ltd, G&G Digital, Listerine® Dental Academy
- Suzuki South Africa, Penquin and Spitfire Inbound, #AllTheRightFeels – SUZUKI SWIFT LAUNCH
- Trumps Baking Supplies, hoola Modern Agency

The New Generation Social Wiz Award sponsored by ARC Interactive<!>

- Hayley Wong Leith, hoola Modern Agency
- Nosipho Maseko, Joe Public Connect

The New Generation Med-Large Agency of the Year Award sponsored by Futuretech Media

- Flow Communications
- G&G Digital
- Joe Public Connect

- Levergy
- MediaCom
- Penguin
- [Ogilvy](#)

The New Generation Best Agency Community Engagement Manager Award sponsored by Futuretech Media

- hoola Modern Agency, Callum Hitchcock
- Joe Public Connect, Londeka Mkhize

The New Generation Overall Social & Digital Corporate of the Year Award sponsored by YOUKNOW+Brandwatch

- Anglo American
- Associated Media Publishing
- Dunlop South Africa
- Suzuki South Africa
- Unilever
- Vodacom South Africa

The New Generation Online Strategy of the Year Award sponsored by Old Mutual South Africa

- ARC Interactive, HIVSA, Choma
- ARC Interactive, CellC, CellCgirl
- Flow Communications, The Road Accident Fund, #AlwaysRemember
- G&G Digital, Johnson & Johnson, Listerine Dental Academy
- ARC South Africa, One Day Only, One Day Only – Always on Media
- Vizeum SA, IndieFin
- SlikourOnLife, Sportscene, Redbat x Nadia Nakai

The New Generation Overall Student of the Year Award sponsored by Old Mutual South Africa

- Aaliyah Tia Singh, UJ, Repurposed Inventions
- Danica Ehrke, UJ, The Upcycled Closet
- Israel Mlalazi Ndlovu, UJ, Edu-Kare (Solutions Through Conversation)
- Motshidisi Fortunate Mokoena, UJ, #uncensored
- Siyolise Shinga, UJ, Ballsy4Health
- Slindile Ngubo, UJ, EMASIMINI Campaign

To book team tables or individual seats to attend this year's gala ceremony, please email natasha@lavello.co.za as tickets are not sold online. For updates follow the New Generation Awards on [Facebook](#), [Twitter](#) and visit the website by clicking [here](#).