

Announcing the Biz Most Read Award of the year 2023

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This month's coronations go to the following companies, whose proud announcements were among the most-read press releases published via Bizcommunity's Press Office newsrooms in December:

The Biz Most Read Award winners | December 2023

- [10 marketing trends for 2024](#) - Kantar
- [Grey appoints Tlali Taoana as president of Grey South Africa](#) - Grey Africa
- [Savanna brings South Ahh the coolest Savivis in the coolest cooler box of the season](#) - Distell

The Biz Most Read Press Offices of the year 2023

- [Primedia Broadcasting](#)
- [Kantar](#)
- [Business Partners Limited](#)

Thanks to all our publishers for contributing to the daily business-to-business snapshot of our region. Biz Press Offices allow newsroom managers to track success in the ever-evolving arena of business communications. Creative B2B publishing and newsroom management are becoming increasingly integral to the marketers toolbox, offering vital value for companies, organisations, PRs and brands. [Talk to one of our business content development managers](#) about your business-to-business communications needs.



Game of thrones: Why content is king, but context is queen

[Bizcommunity.com](https://bizcommunity.com) 25 May 2022



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▪ **Biz Most Read Award winners April 2024** 1 May 2024

▪ **Tick all the X's with Biz Content Feature Sponsorship** 26 Apr 2024

▪ **Biz Most Read Award winners March 2024** 2 Apr 2024

▪ **Biz Most Read Award winners February 2024** 1 Mar 2024

▪ **Share in the sharing economy on Biz** 28 Feb 2024

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