

Alpecin Caffeine Shampoo sales soar in SA

German cosmeceuticals company, the Dr. Wolff-Group has announced that annual sales of Alpecin Caffeine Shampoo in South Africa has soared by 77% with the sale of close to 200,000 bottles.

The group sells a range of high-quality, caffeine-based hair products under the Alpecin brand for men and women.

For more, visit: <https://www.bizcommunity.com>