

Popular Matric roadshow teams up with *City Press* and *Rapport*

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Youth edutainment company Three Ring Circus (3RC), the brains behind the successful *Standard Bank Rocking Future Roadshow*, has enlisted Sunday newspapers *City Press* and *Rapport* as their new media partners. The 10-month deal will see 3RC provide weekly expert opinion concerning youth matters in the *Careers24* supplement of both papers. The supplement holds the accolade of being the most read career guide in the country.

Tanya Vandenberg, Creative Director at Three Ring Circus, said of the deal, "We are delighted to be partnering *City Press* - the fourth most read newspaper in the country - and *Rapport*, which has the third biggest circulation of all newspapers in South Africa. We are excited to offer them crucial information and advice to the benefit of their readers."

The Roadshow will visit over 200 schools and 30 000 Matrics in 2010. For more information log onto:

www.rockingfuture.co.za.

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