

# Biz Most Read Award winners February 2024

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1 Mar 2024



This month's coronations go to the following companies, whose proud announcements were among the most-read press releases published via Bizcommunity's Press Office newsrooms in February:

## The Biz Most Read Award winners | February 2024

- [Absa declares bold new business and brand promise across all of its markets](#) - OnPoint PR
- [Dentsu Creative named Lead Creative Agency for Stella and Corona](#) - Dentsu
- [Newzroom Afrika takes a fresh approach for the new year as it marks 5th birthday](#) - Newzroom Afrika

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MARKETING & MEDIA

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and stakeholders, plus you get all the data stats on your releases to add to case studies and client reports, assisting with SEO and getting picked up by the media, all contributing to your company's reputation, status and value. We love to help you look for ways to make your business content stand out, so feel free to talk to us any time about best newsroom management practice. [More info.](#)

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