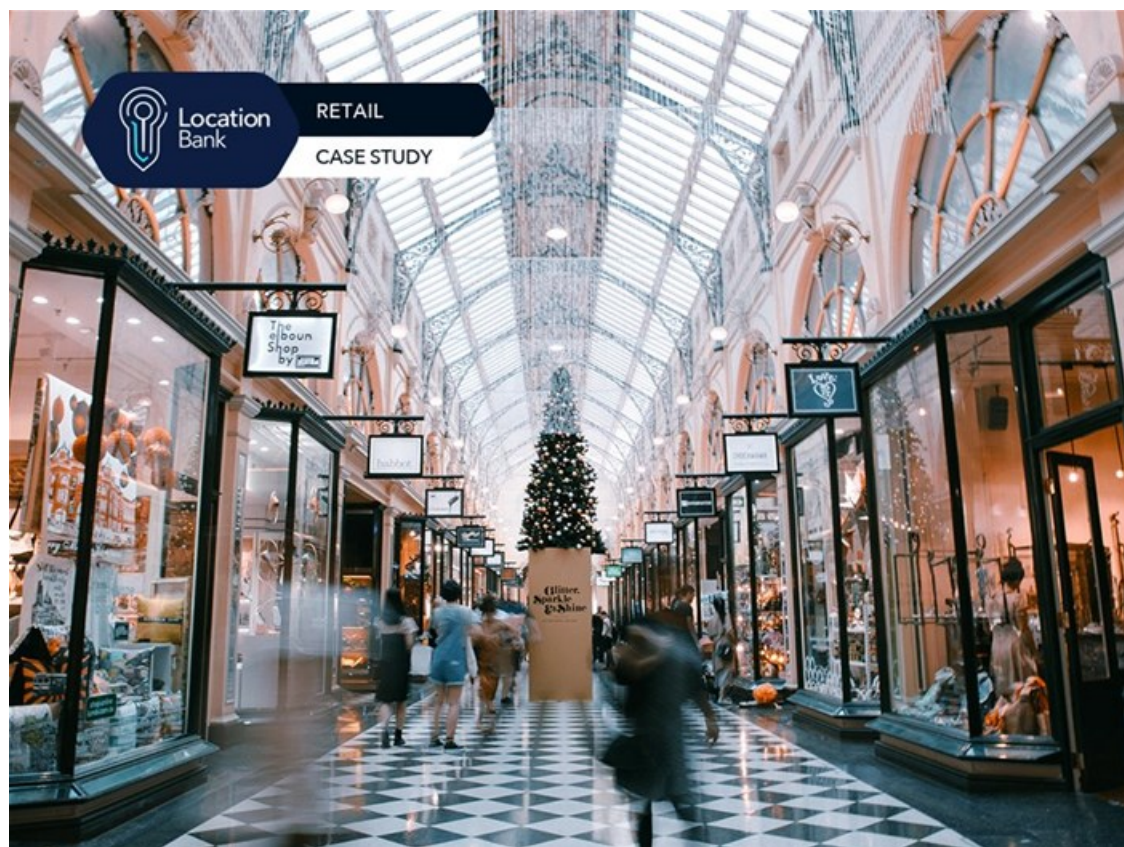


Location Bank: in the business of helping yours

Issued by [Location Bank](#)

3 Dec 2021

A brand's reputation supersedes them and influences most consumers' buying decisions. Positive sentiment is bound to boost your online presence and contribute to increasing sales revenue.



Africa's largest discount retailer came on board with us as they had little active online presence and wanted to get on top of their reputation and rank tracking for over 130 of their location listings.

Location Bank went hard at work and **achieved a 266% increase in positive sentiment for this client.**

Click below for the full case study.

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