

# Want to outrank your competitors in search results?

Issued by [Location Bank](#)

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## Be TOP of mind for local shoppers

Consider these stats... 84% of shoppers do research online before buying offline, while 71% of customers confirm locations online before visiting a real-world business for the first time.



**For a brand to find success in the physical world, it must be present in the digital world.**

But it's not enough just to be present. Your presence must be accurate, consistent, active and amplified to yield results, and brands need expert help to tick all of these boxes.

Location Bank's savvy 6-point local SEO strategy delivers a stellar digital presence for brands like yours. Result? You get more customer clicks than your competitors online to secure you the lion's share of business offline.

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