

# Ogilvy Johannesburg appoints head of new business development

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Our ability to win new business is a key part of our long-term success as an agency. It is a critical part of the highly competitive market in which we find ourselves and it is a key part of our overall strategy as an agency in South Africa.



It gives me tremendous pleasure to announce the appointment of Nick Bedford as head of new business development for our Johannesburg campus. Nick will work across all our domains to champion our new business agenda and ensure we are responsive and effective in meeting our new business ambitions.

Please join me in congratulating Nick on his promotion. Nick will in time reach out to each and every one of you so that we can all play our parts in winning for Ogilvy.

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