

DNA Brand Architects wins big at the South African Small Business Awards

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DNA Brand Architects, a marketing and brand communications agency that's known for making *wow* stuff happen for brands, walked away with three honours at the 2017 instalment of the SA Small Business Awards by the National Small Business Chamber (NSBC).



The awards ceremony is an annual project by the NSBC that recognises the tireless journey, hard work, outstanding achievements and vision of Small Business and Entrepreneurial Success. It is a celebration of the most outstanding small businesses and the exceptional entrepreneurs behind these emerging companies.

DNA Brand Architects was honoured as one of top 20 Small Businesses in South Africa having met all criteria related to their business operation, vision and exceptional performance. The founder and Chief Architect, Sylvester Chauke, also scooped the National Innovation Award and the National Entrepreneur champion.

Speaking to the crowd of attendees, organisers and fellow business owners, Chauke said, "It never ceases to amaze me what's possible within five years for a small business. It is an honour to be part of a narrative that showcases the potential for small business to create impact as they relentlessly strive to turn their small business into big business. This is such an honour and beyond the accolades themselves, we are proud to be selected amongst some of the best small businesses in South Africa."

The award ceremony was attended by small businesses from all over the country with a diverse type of small businesses represented from IT, communication, business support services to coffee makers.

"While we are a small business, we operate with a clear focus on turning DNA Brand Architects into a *big* business that adds to the narrative of successful small businesses that act as a catalyst to much-needed economic development in South Africa," Chauke concluded.

At the back of recently winning the All Africa Business Leaders Awards with CNBC, these new accolades add to the narrative that showcase the consistency at which DNA Brand Architects operates.

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