

Hayley Sarah Jane Mills joins Two Tone Global as its TTL group head of strategy

Hayley Sarah Jane Mills joins Two Tone Global as its TTL group head of strategy across Africa.

Known for her business transformation and growth strategies as well as her nuanced and complex consumer understanding, Mills is a dynamic strategist who has led transitions and implemented global/hub approaches locally. She's ready to roll up her sleeves and get to work on existing and prospective clients. She's already ticked off her first pitch with the talented and diverse Two Tone team for activations.

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