

Woolworths opens new store in Ghana

Woolworths has opened a new store in Accra's upmarket West Hills Mall, the retailer's second store in Ghana.



The West Hills Mall store stocks a comprehensive range of men's, women's and children's clothing as well as beauty, footwear and accessories.

"We are delighted to be able to meet our customers' growing expectations and needs by opening a new store in a great location and we are optimistic about our future in Ghana," said Paula Disberry, Woolworths Group Director, Retail Operations. "Ghana remains a compelling growth opportunity for Woolworths. The economy has shown successive year-on-year economic growth, coupled with rising household incomes, increasing urbanisation and a significant emerging middle class."

Woolworths currently has 63 stores in 11 African countries outside of South Africa including Botswana, Namibia, Lesotho, Swaziland, Ghana, Kenya, Tanzania, Uganda, Zambia, Mozambique and Mauritius.

For more, visit: <https://www.bizcommunity.com>