

MARFA Conference reminder

Make sure you have booked your place at the Marketing and Research for Africa (MARFA) Conference being held at the Sunnyside Park Hotel on 25th and 26th February 2004. The conference boasts two of the world's top market researchers and international speakers - Roy Langmaid and Wendy Gordon. The 2-day conference is aimed not only at the market research industry, but also at individuals and companies in the advertising, marketing and communications fields. More info: http://www.marfa.co.za/marfaconference2004.html

For more, visit: https://www.bizcommunity.com