

SAARF website archive of symposium papers

SAARF has decided to archive papers from their SAARF One-Day Media Symposia on their website. You will now find the papers from 2000 and 2001 on at <http://www.saarf.co.za> under SAARF Symposium Archive. The topics are still relevant to the South African media research market and the international speakers chosen to present these papers are experts in their fields.

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