

## Three international PR awards for SA

The Banking Association of South Africa's Mzansi Account programme has been awarded "The Best of the Year", "The Best Consumer Marketing Programme" and the "Best Programme in the Middle East & Africa" by *The Holmes Report* at a recent gala function in Berlin. This is the first time that a single entry has scooped awards in three separate categories, including the grand prix award for the best programme overall. The Platinum Sabre and two Gold Sabres were received by the association's communications consultancy, Fleishman-Hillard Johannesburg.

For more, visit: <https://www.bizcommunity.com>