

## Pick n Pay opens second Kitwe store at Mukuba Mall

KITWE, ZAMBIA: Pick n Pay officially opened its 11th store in Zambia this morning at Mukuba Mall in Kitwe. The official opening of the store coincided with the official opening of the Mall, which was graced by President Edgar Lungu. Also in attendance at this festive event were government officials, representatives from regulatory authorities, local captains of industry and the media.

To promote the rights of the customer through fair pricing, Pick n Pay is currently running the Kwacha Watcher Promotion where it reduces the prices of 100 key regular products every week. Through this promotion, customers get the best value for their money and save on time searching for the best deals.

Pick n Pay is committed to promoting local manufacturing and ensures that 75% of its stock is sourced from within Zambia, with 50% of this content being manufactured locally.

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