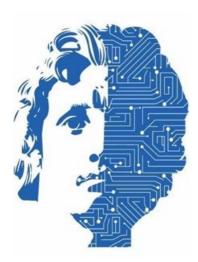


Egypt to host Techne Summit 2016

Techne Summit 2016 will launch this year once again in the Mediterranean city of Alexandria in Egypt on 7 and 8 May.



Carrying the same slogan of 'Technology.Innovation.Talent' on which the event concept is built, the two day summit will act as a platform including the main global players in the technology industry, namely industry professionals as speakers, technology businesses, entrepreneurs and startups, investors, users and media representatives.

Techne Summit will present international speakers with the opportunity to share their experience with professionals, enthusiasts in the industry, as well as network with others in the technology field from around the world.

Techne Summit will be an opportunity for startups to grow in the Middle East and North Africa region by connecting with investors and distributors by showcasing their products and acquiring funding for their businesses as well as foster the exchange of ideas and experience across various regions worldwide.

Access to latest innovations

Techne Summit aims to create a platform where booming startups in the technology market are able to showcase their latest innovations, granting their products or services greater visibility among industry professionals and enthusiasts. Similarly participants will have access to the latest innovations and recent business trends, therefore gaining exposure and increased knowledge in the field.

business growth for all participating parties. The event aims to ultimately develop the technology industry by fostering the mindset of decentralisation within the field and building bridges of informational and cultural exchange between regions. An important goal of Techne Summit is to also grow the contribution of conference tourism to the city of Alexandria and in turn Egypt.

Markade Agency event organisers, along with organising partners Innovideas, revealed on the Techne Summit website the speaker line-up from around the world who will be sharing their experience and expertise at this year's event.

New additions

Techne Summit 2016 offers a variety of new additions to the previous year's event. For the first time Techne Summit will feature the field of medical technology. Acclaimed speakers will discuss how technological innovations can contribute to the diagnosis, monitoring or treatment of diseases and medical conditions, ultimately having a positive impact on individuals' quality of life.

Techne Summit 2016 also has also announced that this year's event will feature a wide array of elite competitions for startups and present shining startups with opportunities to pitch and in turn fund their businesses. Among the highlighted competitions is The SeedStars Alexandria 2016 Competition, which aims to support tech or tech-enabled startups with prizes of over \$1m in value.

Tickets to Techne Summit 2016 are <u>available online</u> or at Alef Bookstore outlets and co-working spaces M3mal, Villa 307 and AlMagarr.

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