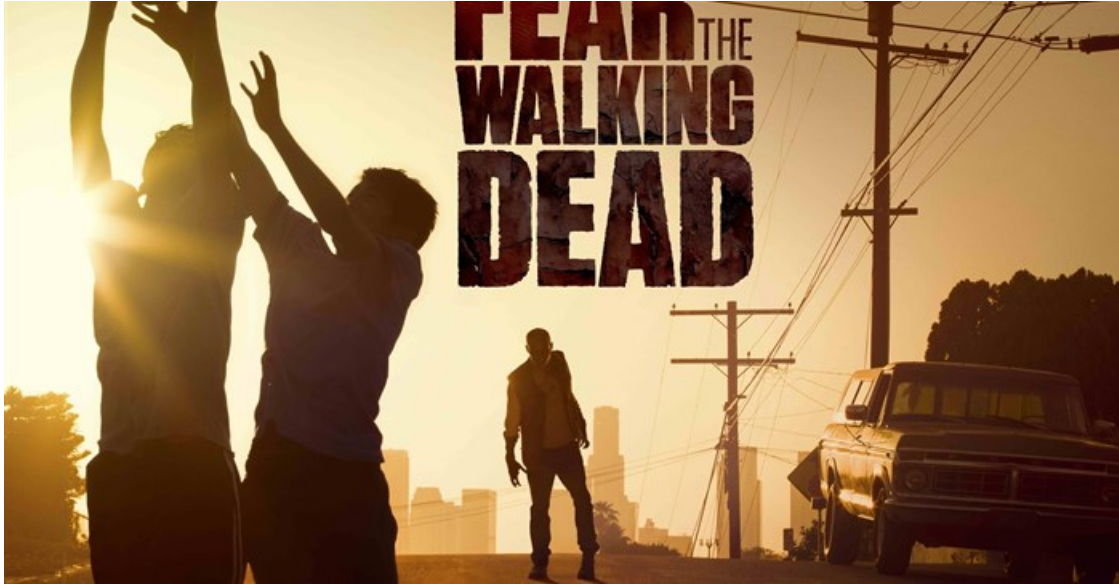


# Kwesé TV broadcasts AMC Network's premium channel to Africa

Kwesé TV, which launched its full entertainment and sports bouquet earlier this month, is where African audiences can find the 24 hour AMC channel in Africa offering exciting shows such as *Fear the Walking Dead* and other well-known programming.



The *Fear the Walking Dead* series, which has captivated fantasy loving audiences the world over, portrays the efforts of a highly dysfunctional blended family to stick together when they realise a reported virus is the onset of the undead apocalypse.

African audiences can witness all the thrilling action unfold on Kwesé TV, alongside the multiple Emmy Award-winning series *Breaking Bad*, *Into the Badlands*, and *The Night Manager*, which was the most awarded TV show of the 2017 Golden Globe Awards taking home three statuettes, among many others.

The AMC channel, available on channel 130, has been expertly curated for Kwesé's audiences across the continent and provides rich, entertaining and engaging programming to entice even the most discerning viewer.

Speaking about this broadcasting partnership, president and group chief executive officer of Econet Media, Joseph Hundah said, "We are happy to have this renowned network as part of our premium entertainment offering."

“AMC has established an admirable reputation for exceptional original programming. We are pleased to offer this channel to our markets, as it perfectly aligns with our focus on premium content.”

AMC joins Kwesé’s already impressive entertainment line-up offering premium entertainment which can be enjoyed anywhere and everywhere through Kwesé’s multi-platform offering.

Louise Cottrell, vice president, Affiliate Sales for AMCNi UK said, “We are very excited to be partnering with Econet Media and together launching AMC on Kwesé TV. AMC is all about acclaimed original series and carefully selected Hollywood movies, which we look forward to sharing with the Kwesé TV audience.”

With a mix of exclusive third-party channels, original programming and its premium owned channels, Kwesé TV is establishing themselves as a destination for compelling African and international content. More exciting developments are expected from Kwesé in the coming weeks as it expands its entertainment and sports offering.

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