

Top brands in Africa - 28 May 2018

BY LOUISE MARSLAND

In celebration of #AfricaMonth, Brand Africa releases its report on the most admired brands in Africa - both homegrown and global brands. Dangote and MTN are the top African brands in Africa; and Nike is the most admired global brand in Africa.

FCB Africa executive business director, Cobus van Zyl, writes about how Africa is a global leader in entrepreneurship, and with its population expected to double in the next 30 years, Africa could be home to nearly a quarter of a billion entrepreneurs in our lifetimes.

It's still #AfricaMonth for another few days on Bizcommunity. Africa and all the #AfricaMonth articles and thought leadership on "Africa Rising" can be found in our special section in celebration of Africa Day, 25 May, for the entire month of May.

Have a great week!

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