

Al Jazeera's audio app provides access to a live audio stream

To reach new audiences, where low Internet speeds limit access to video, Al Jazeera Media Network has launched a new audio web app that will give users access to a live audio stream of the network's TV broadcast on their devices. The primary markets being targeted are Africa, the Middle East, and South-East Asia.



Ibrahim Hamid, director of Enterprise and Digital Platforms at Al Jazeera Media Network, says, "The launch of the audio streaming service will give new audiences the ability to listen to the live broadcast of our English and Arabic channels. This service adds to our commitment of developing compelling digital experiences for those in areas with low-bandwidth Internet connections in markets such as Africa and South-East Asia."

Samir Ibrahim, director of distribution and sales, adds, "We are excited to be bringing our content on an audio platform, so we can reach new audiences where low Internet speeds limit access to video. The brand continues to expand into the digital sphere, as we continue to explore innovative ways to enhance our content consumption. This is another opportunity to strengthen our digital footprint and continue in our commitment to bringing access to content across new platforms."

For more information, go to <http://listen.aljazeera.com>.

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