

HOK's Kay Sargent to present at CorpComm Expo 2016

Kay Sargent, senior principal of strategic accounts and workplace at HOK, a global design and engineering firm, will present a seminar focused on environmental design at CorpComm Expo 2016.



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The event takes place 15-16 November 2016 at Chicago's Navy Pier.

The presentation by Sargent, entitled, "Ideating the Modern Workplace and Campus Environment," will discuss a user-centric approach to designing huddle spaces, classroom/training rooms, meeting rooms, common spaces and auditoriums that focuses on the goal of each space and the technology necessary to help facilitate and support successful outcomes.

Attendees will also:

- Understand architectural design considerations and trends.
- Learn key factors driving space planning today.
- Understand the role of furniture, technology and connectivity.

"Design should be used to enrich people's lives and help organisations succeed," Sargent said. "Exceptional design ideas and solutions are best achieved through the creative blending of human need, environmental stewardship, value creation and art, stemming from a collaborative process that encourages multi-disciplinary professional teams to research alternatives, share knowledge and imagine new ways to solve the challenges of the built environment."

For more information about CorpComm Expo 2016, go to www.corpcommexpo.com.