

One Club: "My First Time" panel discussion

NEW YORK, US: All you've heard about the crazy world of advertising doesn't come even close to the experiences of many of the top ad people all over the world.



Author Phil Growick knows that first hand, and he's written it all down in his newly-released book *My First Time* (MX Publishing, September 2012). Featuring interviews with many of our industry's top creatives including Susan Credle, Greg DiNoto, Jimmy Smith, David Baldwin and others, the book offers their stories, in their own words, about the first work they ever did. And lived to talk about it. Barely.

We've invited Philip and three top creatives from his book for a panel discussion of "firsts" on 11 September at The One Club at 1800.

Panellists Include:

Phil Growick
Author *My First Time*

Kevin Roddy
Riney / chief creative officer

Ted Royer
Droga5 / partner & executive creative director

Nancy Vonk
Swim / co-founder & partner

Event details:

Free for One Club Members, US\$10 for non-members
Venue: The One Club Gallery, 260 5th Avenue, 2nd Floor, New York, NY

Time: 1800

A limited number of books will be available for signing at the event for a discounted price.

For more information and to get tickets, go to www.oneclub.org

For more, visit: <https://www.bizcommunity.com>