

# Want to find the best graduate talent globally? Try Launch!

NEW YORK, US: The trio that brought the world YoungGuns - reputed to be the premier award for fresh talent under the 30, has created a new business - Launch - to solve one of the creative industries most pressing problems - the recruitment of the best suitable fresh graduate talent.



Launch recognises that a constant infusion of new and energised talent is vital to continued excellence in creative output, yet finding this type of talent normally takes time energy and money, and there is no existing easy global framework to do so.

Launch aims to offer through a single portal an easy and effortless way for creative organisations to connect with the annual 1.5M (circa worldwide) advertising, design and digital related graduates.

Launch is a sophisticated search engine, designed to match students and organisations based on a self selected criteria of their respective desires and needs.

Launch also has a number of additional features in the portal to help creative organisations and students, such as talent briefs, crowd sourcing briefs, student team profiles and launch of the month recognition awards.

"Everyone is looking for the next best talent, and Launch is an efficient way to bring the talent and organisations together. To access fresh talent you might otherwise never see as most companies only look locally, not globally. Launch is so easy that your PA can be your head-hunter and it is cheaper than a business lunch to connect with talent who want, and are right, to work for you," says [Kristian Barnes](#) - Launch co-founder

Launch is now live at [www.yglaunch.com](http://www.yglaunch.com) with a holding page and a call out for 10 000 students to register before the portal opens up. There is a short film courtesy of Miami AdSchool Europe students on launching Launch.

It is completely free for students to join and for creative organisations there is a small annual subscription fee. Information packs for students and organisations are available on the website.

For Further information refer to [the Launch Student Presentation](#) and the [Launch Company Presentation](#).

For more, visit: <https://www.bizcommunity.com>