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i24 News partners for Africa-Israel Summit

TEL AVIV, Israel - i24News, which aims to strike deep and long-term roots in the African continent, will be the official media partner for the Africa-Israel Summit taking place in Lomé, Togo, from October 23-27, 2017.



Togo © boldg via <u>123RF</u>

i24news, a channel broadcasted from Tel Aviv, will offer exclusive coverage of the event through its three channels (French, English, Arabic) in partnership with its Washington, Paris and New York offices.

The Africa-Israel Summit is jointly organised by the Togolese and Israeli diplomatic service, as well as Africa-Israel Connect and the theme of the Summit is "Innovation for a shared prosperity".

i24News aims to expand its coverage beyond the countries where it is already present. Franck Melloul, CEO of the i24 news channel declared: "I am very honored and excited to launch our media partnership between our network and the Africa-Israel Summit. I am convinced that it is a great initiative to promote cooperation between Africa and Israel and that promoting the media coverage of the event is an excellent opportunity for i24. In addition, I believe that the Summit will serve as an ideal framework for our network to strike deep roots in Africa and further i24news' status as a global news network".

The Africa-Israel Summit, an event jointly organised by the Togolese and Israeli diplomatic service as well as Africa-Israel Connect, will be held in October 2017 in Lomé, Togo and will host the senior leadership from both Africa and the State of

Israel, for exclusive talks and discussions focused on political and business matters.

Bruno Finel, CEO of the Africa-Israel Connect firm stated: "The Africa-Israel Summit is a unique opportunity to fulfill the formidable potential of heightened cooperation between Jerusalem and the African continent."

The theme of the Summit is 'Innovation for a shared prosperity'.

i24 news, a subsidiary of the Altice Group (SFR, Portugal Telecom, Suddenlink, Cablevision, L'Express, BFM, Liberation, HOT), was launched in July 2013 and employs a staff of 150 people.

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