

Automechanika means business and business means Automechanika

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With co-located trade shows Futuroad Expo and Scalex Johannesburg, 27-30 September at Johannesburg Expo Centre, Nasrec

Every two years the unique business platform for the Automotive Service Industry that is Automechanika Johannesburg provides the optimum networking and business opportunities for the industry.

Automechanika Johannesburg is the only trade show specifically serving the interests of the automotive service sector and ever since its first edition in 2009, has become entrenched on the sub-Saharan African motor industry business calendar as an event where involvement, be it as an exhibitor or a trade visitor, is an imperative.

With its sub-Saharan African reach and large numbers of participating international exhibitors, Automechanika Johannesburg is a truly international business platform where business opportunities abound across the full spectrum of the automotive aftermarket. Networking, marketing and sales opportunities are nowhere as evident as at this uniquely structured event.

A fresh development for 2017 is that two all-new trade shows, Futuroad Expo (Trucks/Buses/Commercial Vehicles) and Scalex Johannesburg (Logistics and Materials Handling) who share a host of synergy and in terms of product profile, industry interests and sub-Saharan business objectives with Automechanika Johannesburg, will be co-located with Automechanika Johannesburg to establish the largest business platform of its kind on the African Continent. This is a timeous and necessary development as cross border business across all sectors of the automotive sector has become an increasingly important business objective for manufacturers of commercial vehicles, manufacturers and suppliers in the automotive aftermarket and service providers in the logistics and materials handling sectors.

A further new feature sees REIFEN, a tyre show under licence from Messe Essen, as a new division of Automechanika Johannesburg. The co-located Trade Shows deliver optimisation of synergies to the benefit of exhibitors and trade visitors alike.

Franchise and agency opportunities at the Shows mean business opportunities.

New technology from leading manufacturers and suppliers will be showcased.

The industry focus point which is Automechanika Johannesburg/REIFEN, Futuroad Expo and Scalex Johannesburg is the sub-Saharan African window to the world for the automotive aftermarket, an indispensable tool to stay abreast of new technology, cost-effective ways of doing business and scanning new horizons.

The all-encompassing business spectrum of the co-located Shows are illustrated by the participation of leading Industry Associations, which includes conferences and events hosted by leading trade associations such as the Retail Motor Industry Organisation, Motor Industry Staff Association, Collision Repairers Association, SA Motor Body Repairers Association, Motor Industry Workshop Association, Road Freight Association, SA Bus Operators Association, Fuel Retailers' Association, Tyre Dealers and Fitment Association, Engine Remanufacturers Association and the Autobarn Group

The Automechanika Innovation Awards Competition will bring to the fore new and innovative products and services that are pioneering, innovative and fresh.

Exhibitors relish the opportunity to showcase, demonstrate and promote what they have on offer and trade visitors rejoice in the fact that this business only event with free online visitor registration provides them with a once-in-two-years opportunity to take stock of their businesses, appraise themselves of new developments and trends, new products and services and the opportunity to make investments to increase their own business efficiencies and profitability.

Whether you are an exhibitor with a great value proposition to offer or a trade visitor with passion for business and improving market share and profitability, Automechanika Johannesburg, Futuroad Expo and Scalex Johannesburg are where you must be!

Free online trade visitor registration now open at: <http://www.automechanikasa.co.za/registration/local/local.php>

www.automechanikasa.co.za

www.futuroad.co.za

www.scalex.co.za

For more, visit: <https://www.bizcommunity.com>