

Loeries Africa Middle East to exhibit 2016 winning work

Loeries Africa Middle East has curated the 2016 winning work that has achieved the highest accolade for creativity and innovation in the region into a travelling exhibition for campuses, schools and colleges to encourage excellence among young creatives.



The Loeries Exhibition showcases the top brands and best creative minds from the brand communications industry across the region. The touring exhibition kicks off at the Vega School of Brand Leadership in Johannesburg from 20 to 25 February.

The general public, students and learners can view the Grand Prix and Gold winning work displayed in a gallery style format, including 3D pieces such as books and catalogues. The Exhibition also includes a DVD of the best electronic work from categories including TV/video, radio, digital and live events.

It will be visiting campuses in Johannesburg, Pretoria, Durban, Stellenbosch, Cape Town and Port Elizabeth throughout the year:

Dates and venues:

- 20-25 February: VEGA School of Brand Leadership (JHB)
- 13-17 March: Open Window School of Visual Communication (PTA)
- 24-28 April: Tshwane University of Pretoria
- 15-19 May: VEGA Pretoria
- 29 May-2 June: Stellenbosch Academy of Design & Photography
- 19-23 June: Red & Yellow School of Logic and Magic

- 21 July-4 August: Nelson Mandela Metropolitan University
- 21-25 August: Durban University of Technology

For more information, visit Loeries.com.



LIVE THE DREAM THE YOUTH OF '76 DIED FOR.



About Loeries® Africa Middle East

The Loeries®, a non-profit company, is Africa and the Middle East's premiere initiative that recognises, rewards, inspires and fosters creative excellence in the brand communication industry. As the highest accolade for creativity and innovation across our region, the Loeries® promotes and supports creativity by helping marketers, agencies and consumers appreciate the value of ideas and fresh thinking.

Culminating in the biggest creative gathering in Africa and the Middle East, Loeries® Creative Week™ Durban brings together the best innovative minds from our industry for a festival of networking, inspiring minds and recognising great work.

Our region's creative economy is world-class and has great potential to grow and to offer employment to our talented youth. The growth occurring throughout Africa and the Middle East is very exciting, and a major focus of the Loeries® is to increase the standard of brand communication in the region.

Major partners of the Loeries 2017

Tourism KwaZulu-Natal (TKZN), the Department of Economic Development, Tourism and Environmental Affairs, KwaZulu-Natal Province (EDTEA), eThekweni Municipality – Durban Tourism, DStv Media Sales

Category partners

Accenture, Channel O, Facebook, Google, JCDecaux, The Times, Unilever South Africa, Woolworths

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