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The New Age: Jeffreys steps down, Ryland Fisher acting editor

TNA Media announced late yesterday afternoon, Tuesday, 31 May, that *The New Age* launch editor Henry Jeffreys has stepped down and consultant Ryland Fisher has been appointed acting editor.



Henry Jeffreys

Jeffreys was hired in October 2010 after the first editor, Vuyo Mvoko, resigned hours before the first scheduled launch day, along with four other senior editorial staff. The newspaper finally launched in December 2010.

"Jeffreys had joined with the specific task of launching *The New Age* and today he leaves a newspaper that has started setting news agendas and is starting to grow its share of advertising revenue," CEO Nazeem Howa said.

"He placed on hold his Master's studies and the book he was writing to join us and we always knew it was not going to be a long-term arrangement. However, we needed a professional to

launch the paper and Henry fitted the bill," Howa said. "Henry has chosen to go back his family, his studies and writing his book. We are very happy that he will continue to write his column for our paper and deliver on ad hoc strategic projects as time allows."



Stated Jeffreys, "In many ways, I am very sad about leaving TNA, but I know I leave the newspaper in very good hands. I have been working closely with the senior editorial leadership and consultants Ryland Fisher and Raymond Joseph to drive the newspaper to

the next level and I have signed off on our next strategic initiatives.

"The team is all set to deliver on this strategy and I will continue to contribute to the delivery of that strategy as it rolls out. It was a great privilege to be part of the launch team at The New Age.

"The paper is well-positioned to go forward and I know that I leave a newspaper set to deliver on its potential. I am looking forward to an ongoing relationship with the paper as it grows its share of market. "

For more:

- Bizcommunity Search: <u>The New Age</u>
- Press statement: Henry Jeffreys steps down as New Age editor
- The New Age: Not goodbye, but see you later, a farewell message from Henry Jeffreys
- Google News Search: <u>The New Age Henry Jeffreys</u>
- Twitter Search: "Henry Jeffreys" OR #thenewage
- TNA Media: www.tnamedia.co.za
- The New Age: <u>www.thenewage.co.za</u>