

# PnP, Woolies shortlisted for World Retail Awards 2009

Both Pick n Pay and Woolworths have been shortlisted for the World Retail Awards 2009, the former the only South African company to be nominated in the category "Retail Advertising Award - Traditional Media" and the latter the only South African in the category "Responsible Retailer of the Year", which it won last year.



The World Retail Awards, in partnership with Oracle, are the only awards that recognise the outstanding innovation and creativity delivered by retailers across the globe. These awards set benchmarks of excellence in modern retailing and the shortlisted finalists, together with the winners, provide inspiration and direction to all retailers.

Commenting on the nomination, Woolworths [Good business journey](#) manager, Justin Smith says, "This nomination recognises that our Good business journey is a timely strategy. Our country's future growth depends on all of us doing our bit to conquer the challenge of diminishing resources and addressing our nation's transformational and social inequities. The Good business journey is about sustainability - of profits, the company, people and the environment."

The World Retail Awards culminates in the announcement of the winners at the Congress Gala Dinner which takes place at Barcelona's landmark building, the Palau Nacional, on 7 May 2009.

## Responsible retailer of the year: 2009 finalists

- Cargills Food City
- Woolworths Holdings
- Tesco Plc
- Marks and Spencer
- MIGROS
- Wm Morrison Supermarkets

## Emerging market retailer of the year: 2009 finalists

- Fozzy Group
- BreadTalk

- Wumart Stores
- Truworths International
- SMYK Sp. z o.o.
- Empik Sp.z o.o.

#### **Retail Design of the Year: 2009 finalists**

- Nike
- HMV
- Timberland
- Harvey Nichols
- Monki AB
- Teknosa

#### **Retail Advertising Award - Traditional Media: 2009 finalists**

- Wm Morrison Supermarket
- Macy's
- Pick n Pay
- Target Australia
- Burger King
- Payless ShoeSource
- Ricardo Eletro

#### **Retail Advertising Award - In-store: 2009 finalists**

- Max
- Flexa
- Nokia Flagship
- Saks Fifth Avenue
- Shoppers Stop
- Carrefour

#### **Retail Advertising Award - Digital: 2009 finalists**

- JCPenney
- HSBC
- OfficeMax
- Kmart
- TK Maxx
- Sears

#### **Retail Advertising Award - Direct Marketing: 2009 finalists**

- Bloomingdale's
- OfficeMax
- HSBC

- Saks Fifth Avenue

**Etailer of the Year: 2009 finalists**

- YOOX Group
- New Look Retailers
- Tesco Stores
- Topman
- mydeco.com
- Zappos.com

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