

South African Council of Shopping Centres Research Conference identifies new retail trends

The South African Council of Shopping Centres will host its Annual Research Conference on 17 May 2017, at the Maslow Hotel, Sandton. The main aim of the conference is to keep delegates up to date with new consumer behaviour and shopping patterns, which are constantly evolving, driven by economic instability and the strain on consumers' pockets.



Alan Knott-Craig is one of the speakers

The conference will delve into South Africa's economy and how it affects retailers and consumers by providing a holistic view on the industry. On the consumer perspective, the event will take a closer look at the infamous millennials and what they are spending their money on. Speakers will touch on trends nationally and internationally and put a spotlight on the latest technology that is taking the retail and shopping centre world by storm, highlighting a different approach to bricks and mortar versus online stores. In spite of the challenges, the industry has advanced progressively and research-driven decisions have been crucial to paint a clear picture of the market and empower the retail and property industry.

Speakers

Some of the speakers include:

- Alan Knott-Craig, founder of the free WiFi movement in South Africa
- Stacey Wallaberger, founder of Metis Consulting
- Cláudia De Gouveia Macedo, manager: strategy & transformation, PWC
- Dr Yvonne Court, partner & head of International Consultancy, Cross Border Retail & Leisure
- Christopher Mcinga, business manager Tshwane, Caxton
- Sash Padayachee, md, Taleo Consulting
- Greg Potterton, director & founder, Instant Grass International

CEO for the SACSC, Amanda Stops said, "It is events like these that nurture the retail and shopping centre industry in the country. This event will not only give everyone invaluable information, it will also provide a platform to network and exchange ideas with industry peers and leaders. Cushman & Wakefield Excellerate sponsor the 2017 SACSC Research Conference and we would like to thank them for their support. On behalf of all the organisers and our sponsor, we look forward to see the industry there."

To register, click [here](#) or call +27 (0) 10 003 0228 for more information.

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