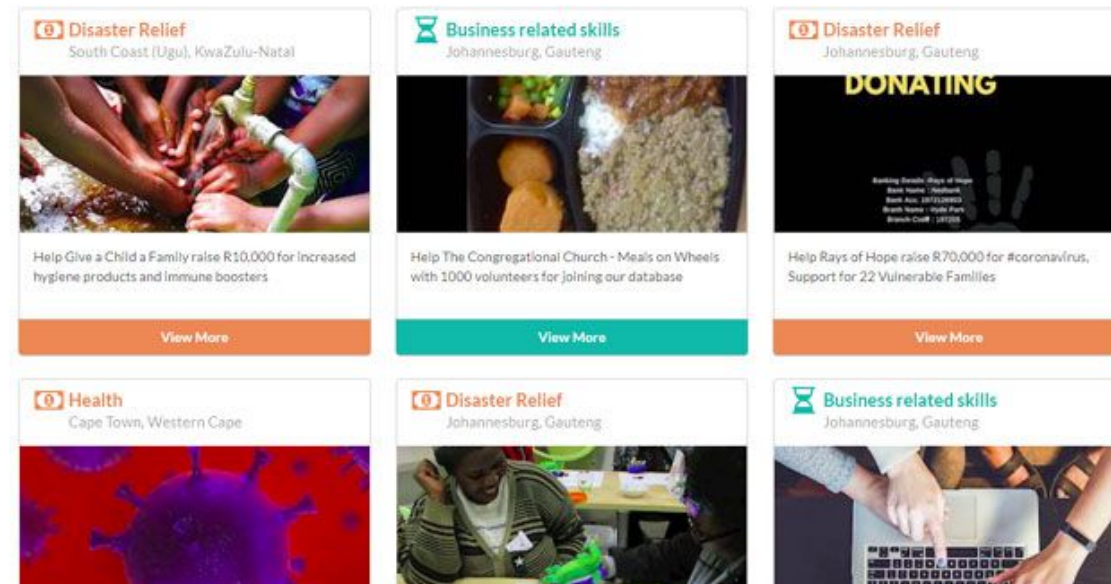


Virtual volunteering: How to make a difference during the lockdown

From designing a home workout routine for kids to helping a substance abuse prevention programme with financial management, virtual volunteering allows South Africans to make a positive difference without leaving home. Online social platform forgood.co.za is continuing to connect people to causes around the country during the Covid-19 lockdown.



“We’re living through a particularly trying time in history, but it’s also a time where we are likely to see the best side of humanity. We need to stay behind doors to beat this, but we also want to help those in need. Virtual volunteering offers an easy way to create social impact, while remaining indoors and safe – you don’t even have to get out of your pyjamas,” says Andy Hadfield, CEO of forgood.

Digital tasks

Virtual or remote volunteering involves volunteering from where you are, taking on important digital tasks like social media support, marketing, writing, training, design, data capturing, providing legal advice and more.

“Sometimes the best way to help, is to just give money,” says Hadfield. “With Covid-19 wreaking havoc all over the world, committed donor funds are drying up for our local charities and non-profit organisations. That’s where you come in – even a small cash donation can go a long way. Small donations add up, and most non-profits, no matter their size, need all the help they can get.”



Crowdfunding campaign launched to support nurses on Covid-19 frontline
9 Apr 2020



Dedicated #Coronavirus campaign

Forgood have launched a dedicated #Coronavirus campaign, which aims to highlight all the relevant needs that are posted daily by the 400 plus non-profit organisations signed up on the platform.

“We know that South Africans are generous, that they want to help others. The struggle comes with figuring out how to do that – people aren’t sure how to give back in a way that is actually helpful, especially when they can’t even leave their home. The key is finding a place where your particular skills are needed,” says Hadfield. “Forgood facilitates this connection in a way that creates real value for both parties.”

Go to www.forgood.co.za for more info.

For more, visit: <https://www.bizcommunity.com>