

Social media in the workplace

Law@work, UCT Faculty of Law, in conjunction with Bowman Gilfillan, is pleased to present a two-day course in social media in the workplace.

ABOUT THE COURSE

The aim of this two-day course is to educate participants on understanding and managing the risks of social media in the workplace.

The course will provide a general understanding of the essential legal principles pertaining to social media and how social media use may impact on employment relationships and the workplace.

The areas to be addressed include

- Impact of social media on the constitutional rights to dignity, privacy and freedom of expression
- Risks that defamatory or harassing statements may result in vicarious liability for employers
- Risk of workplace harassment, cyber-bullying and impact of this conduct on work environment
- Brand damage
- What conduct may justify disciplinary action and even dismissal

WHO WILL BENEFIT FROM THIS COURSE

Attorneys, legal advisors, human resource managers, public relation managers, marketing managers, social media operators and senior managers.

COURSE PRESENTERS

Rosalind Davey is a partner at Bowman Gilfillan Inc. She obtained BA and LLB degrees from the University of Natal and was admitted as an attorney in 2002. She has extensive experience in various areas of general employment law, more especially in the provision of advice and opinions on: the basic conditions of employment act, retrenchments, performance management, disciplinary hearings and arbitrations. She is a social media law. She has publicised various articles on social media and law surrounding social media.

Lenja Dahms-Jansen is a senior associate in the dispute resolution practice group. She joined Bowman Gilfillan in January 2010 after having graduated with distinction in politics and law from the University of the Witwatersrand. She served articles in the employment, litigation and competition departments of Bowman Gilfillan. Lenja currently works with Graham Damant and Rosalind Davey in the employment department of Bowman Gilfillan. She has advised clients on a wide range of non-litigious matters pertaining to, inter alia, general commercial transactions and corporate law, pension law and employee benefits, employment law, and social media law. She has publicised various articles on social media and the law.

REGISTRATION DETAILS

Programme and venue information:

Signing in will commence at 9.00 unless otherwise advised.

Each day will end at approximately 17.00.

Award of certificate:

A certificate of attendance from UCT will be awarded to those who attend the full two days.

Please ensure that you sign the attendance register each day.

Closing date for registration: One week prior to the course.

Registration and enquiries:

Please contact Law@work, UCT Faculty of Law:

Don Coue on 021 650 3242

Email: don.coue@uct.ac.za

OR visit our website to download the registration form: www.lawatwork.uct.ac.za

Date: 25 May 2017 to 26 May 2017

Time: 09:00 - 17:00

Venue: Cape Town, Cape Town

Cost: R5,000 per delegate. Includes parking, teas, lunches, course materials.

More info:

Instructions and directions to the venue will be sent to you electronically a week prior to the event.

For more, visit: <https://www.bizcommunity.com>