

An industry original: MOBI-Floor Branding Kits from Rocket Creative Design & Display

Issued by [Rocket Creative Design & Display](#)

30 Sep 2016

An ingenious new branding product, the MOBI-Floor Branding Kit, has been developed and released to the market by the ever-inventive Rocket Creative Design & Display.

To date, an effortless, high quality, reusable printed flooring solution has not existed on the South African market - until now that is. The only options that have been available have been branded carpets, printed industrial rubber floor tiles, wood panels with vinyl cladding or lastly, plain vinyl graphics applied directly to tiles floors, which only last a single application. All of these options have been both very labour intensive to work with and expensive to transport. These very challenges planted the seed for the origination of the **Mobi-Floor Kit** concept.

The kit is purpose designed and produced to fulfill the portable floor branding demand most often encountered or required by those clientele operating wanting to expose their brands within the brand activation and retail display environments. These include the micro retail applications such as AE kits, Promo Outposts etc within stores. It also includes the mall court and expo stand market where multiple, time sensitive installations are required for brand activation campaigns, product launches etc

About Rocket Creative Design & Display:

Launched in early 1998, **Rocket Creative** evolved exponentially to become an innovative player in the design and display industry with a core focus on the design and origination of inventive visual display, brand activation, promotional, product merchandising & point-of-sale hardware. Due to their relentless non-conformist approach the company has achieved significant recognition within the industry. They are honored to be suppliers of aesthetically unique branding product used to promote and activate virtually every blue chip brand within Sub-Saharan Africa, as well as servicing their global, export-based clientele.

www.rocketcreative.co.za

(new website launching soon)

- **Rocket Creative goes solar for sustainable client services** 22 Sep 2023
- **Celebrating 25 epic years with Rocket Creative** 13 Apr 2023
- **Rocket Creative rolls out with new eco-ply display hardware** 28 Oct 2020
- **The path to re-establishing contact** 20 Aug 2020
- **Big news! | Rocket Creative is now Level 2 B-BBEE certified** 30 Jul 2020

Rocket Creative Design & Display



Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our ' Innovation, Simplified ' creative ethos.

[Profile](#) | [News](#) | [Contact](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>