

The revived Nokia 3310: now with 3G and heftier price tag

By  Hadlee Simons

2 Oct 2017

The new Nokia 3310 made headlines around the world earlier this year, after HMD Global revived the handset for a new generation.



Image via [Gearburn](#)

It was far from perfect though, being a bog-standard feature phone with a high price tag (R749, €49). In other words, you were paying for the name alone.

Now, HMD has delivered an upgraded model, packing 3G connectivity for internet browsing. The new phone also has new colours and a user interface that can be customised with various colours.

The move to 3G does mean that battery life takes a hit, in the form of 6.5 hours of talk time and “up to” 27 days of standby time. By comparison, the previous model topped out at 22-hour talk time and up to a month-long standby time.

Otherwise, expect 64MB of expandable storage, a 2MP camera, headphone jack, Bluetooth 2.1 and a 1200mAh battery.

The Nokia 3310 3G will have a €69 price tag — so you’re paying €20 more for 3G and a few different colours.

More information on a South African release to follow.

ABOUT HADLEE SIMONS

Hadlee Simons is an editor at Memeburn. Terrible puns make Hadlee difficult to work with, but he brings almost seven years of tech journalism experience to the table. When he's not at work or watching motorsport, he's in the foetal position on a jiu jitsu mat.

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