

Nedbank boosts investment in Cape Winemakers Guild Protégés

Nedbank has increased its investment in the Cape Winemakers Guild Protégé Programme for 2017 with the Nedbank Eyethu Community Trust pledging R700,000 to boost the Guild's Protégé Programme. The programme currently supports nine young winemakers and a viticulturist who are completing their internships under the mentorship of some of South Africa's finest winemakers.



From left to right: Gynore Fredericks (first year protégé under mentorship of Mles Mossop at Tokara), Sydney Mello (second year protégé under mentorship of Johan Malan at Simonsig), Tobie Badenhorst (Head of Group Sponsorships and Cause Marketing at Nedbank Ltd), Becky Penunlungu (Sponsorship Manager of Lifestyle Properties at Nedbank Ltd)

“One of our proudest achievements after the formation of the Nedbank Cape Winemakers Guild Development Trust 18 years ago, is undoubtedly our Oenology and Viticultural Protégé Programme. The Guild in partnership with Nedbank is playing a significant role in the transformation of the wine industry,” says Miles Mossop, chairman of the Cape Winemakers Guild.

Sustaining the health of the industry

The Cape Winemakers Guild Protégé Programme, a first in the wine industry, was launched in 2006 under the patronage of the Nedbank Cape Winemakers Guild Development Trust with the goal of sustaining the health of the industry by cultivating, nurturing and empowering promising individuals to become winemakers and viticulturists of excellence.

“At Nedbank, applying our financial expertise to do good takes on many different shapes and forms. Skills development programmes like this deliver far more than just training, they also encourage the students to truly believe in themselves and their abilities, and give them the confidence to build lives for themselves, as they are our country’s future industry leaders,” explains Lindiwe Temba, executive head for corporate social investment at Nedbank.

Nedbank Cape Winemakers Guild Auction

In addition to the generous donation from the Nedbank Eyethu Community Trust, the members of the Guild also raise funds through various silent and charity auctions at events throughout the year. These events include the upcoming Nedbank Cape Winemakers Guild Auction Showcase being held in Cape Town on Thursday, 17 August and in Johannesburg on Wednesday, 23 August 2017. The Showcase offers wine lovers an interactive platform to taste the rare auction wines and engage with the Guild’s winemakers.

The Nedbank Cape Winemakers Guild Auction will take place on Saturday, 30 September 2017 from 9am at Spier Conference Centre in the Stellenbosch Winelands. The auction is open to the public. Telephonic and proxy bidding options are also available to those unable to attend in person. Registration for the Auction and VIP Lounge will close on Wednesday, 20 September.

To find out more and to purchase tickets visit: [Cape Winemakers Guild](#), email info@capewinemakersguild.com or call Tel: +27 (0)21 852 0408.

For more, visit: <https://www.bizcommunity.com>