

Family restaurant chain Mike's Kitchen reopens in KwaZulu-Natal

Mike's Kitchen, one of the oldest South African restaurant chains, has marked its return to KwaZulu-Natal with the opening of its first store in Salt Rock this week.



“This is a significant event for us as it is our come-back to KZN,” says CEO, Salim Shermohammed. “We are excited about our future expansion plans in this province and look forward to sharing many more memorable meals and experiences with our patrons.”

The restaurant chain [was acquired](#) by US-based management group NRD Capital in 2017, marking the company's first acquisition on the African continent. Over the next five years, NRD plans to acquire and develop multiple brands in South Africa and across the continent.

Strategic location

The new 350-seater restaurant is located in the Salt Rock Shopping Centre, Mount Richmore Village Estate.

When asked why Salt Rock was chosen as the first location in KZN, Shermohammed stated: "Location is an essential ingredient in the recipe of success for any restaurant outlet. The Salt Rock, Ballito and Shaka's Rock areas boast some of the world's most beautiful beaches and have always attracted a large tourist component.

"The area is fast expanding with new and exciting residential and commercial developments and has recently attracted many young families who are now permanently settled in the area. In addition, now that construction on the N2 Highway has been completed and King Shaka International Airport relocated, the area is flourishing."



NRD Capital acquires Mike's Kitchen restaurant chain

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The newly appointed chief operations officer (COO), Teresa Robert, who is originally from Durban and has been with the company for twelve years, is passionate about the brand and delighted that Mike's Kitchen has re-entered Kwa-Zulu Natal. "After 45 years the core values of generosity, quality and family, remain intact and the cuisine continues to proudly reflect the South African heritage. We are excited about the growth prospects in KZN and plan to open a few more stores this year."

The Salt Rock store will have a staff complement of 40 personnel and all employees will be recruited from the Salt Rock and Ballito areas.

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