

Imperial innovator takes top honour

Benjamin Engelbrecht, Imperial Cargo auto electrician, recently took top honours in Imperial Logistics' Innovation Fund initiative, winning R50,000 first prize.

His brilliant Imperial Innovation Fund idea was for a new and improved female trailer plug that will prevent the electric loom from falling out. He calls it the "Perma-plug". In addition, Benjamin incorporated LED lights into the design, so that the plug can serve as an emergency beacon during vehicle breakdowns.

His extensive experience, gained over the 27 years in the trucking industry, has helped him to solve many industry related problems, Benjamin says. The Imperial Innovation Fund is an Imperial Logistics programme that enables creative employees to submit ideas that can contribute to the business's continued success. The winning submissions receive funding that can help their creators to develop and commercialise their designs.

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