

## Blue Weekend promotion this weekend offers one million Megs free

Samsung Electronics South Africa has created an exciting new initiative, called the Insane Samsung Blue Weekend promotion, in order to make its premium TVs accessible to everyone in the South African market. Consumers that buy a new Samsung Smart TV from 10-12 October 2014, receive one million Megs of free premium grade ADSL data, valid for a year. For more information, go to <a href="https://www.samsung.com">www.samsung.com</a>.

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