

New rhino calendar from *STROOP*

Following on its definitive film on the rhino poaching crisis in South Africa, the *STROOP* team has announced that it is releasing its 2017 calendar this month.

The calendar includes a selection of images captured by the filmmakers over their two-year shoot, taken all over South Africa. Each month shows different facets of the rhino-poaching situation, with images from the film.



“The team spent good time scrutinising which images would best do the project justice and be appreciated by the film's supporters,” said Bonné de Bod, the award winning presenter and co-producer of the film. “We didn't want the images to be graphic and for people to feel helpless. So the result is a great selection of beautiful images that will give people hope and a real insight into our heroes on the front lines of the rhino poaching crisis.”

A portion of the price goes towards the post-production of *STROOP*, enabling the film to stay independent and be the definitive rhino film. Stroop will release in 2017.

The calendar is made from environmentally friendly paper that comes from sustainable forestry and the print technique is used through a strategy designed to save resources. Through this, it aims to ensure a

renewable supply of materials and preserve biodiversity. The full colour calendar was printed by Burble pix and it is now available to order online for R199, excluding courier costs. Order the calendar [here](https://www.bizcommunity.com).

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