

Karolina Galacz's judging pick of the day

"We very often tackle gender inequality in a serious way, but this is so fun, so funny that it works in a new way." That's how deputy creative director at Y&R Budapest and ADC advertising juror Karolina Galacz describes the entry that was a delight for her to watch.

The One Show and Art Directors' Club's judging has begun, on location on Bermuda. In order to keep the rest of the world intrigued and informed of the judging process, they'll be sharing selected judges' Picks of the Day throughout the judging process.

Galacz explains why 'Girls do code' speaks to her in the video embedded below:

You can view this and other Art Directors' Club entries by browsing [this year's entries](#) and don't miss the 96th Annual ADC Awards on 8 May 2017 and the One Show Creative Week Festival from 8 to 12 May 2017, in New York – visit our [One Show special section](#) for all the latest updates.

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