

## Suhana Gordhan's judging pick of the day

“Changing behaviour... we get asked to do that a lot in our industry.” That's how FCB Africa's creative director and One Show 2017 direct juror Suhana Gordhan describes the entry that was a delight for her to watch.

The One Club's One Show judging has begun. In order to keep the rest of the world intrigued and informed of the judging process, they'll be sharing selected judges' Picks of the Day throughout the judging process.

Suhana Gordhan, CD at FCB Africa and One Show direct juror, explains why FCB's 'Down Syndrome Answers' speaks to her in a sassy, thought-provoking way in the video embedded below:

You can view this and other One Show entries by browsing [this year's entries](#) and don't miss the One Show Creative Week Festival from 8 to 12 May 2017 in New York – visit our [One Show special section](#) for all the latest updates.

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