

A big boost for African entrepreneurship

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22 On Sloane, the continent's largest startup campus set to open in Joburg.



Empowering an entrepreneurial spirit is undeniably a key driver to contribute towards job creation and to help secure Africa's economic future. 22 On Sloane is the ideal all-in-one space for entrepreneurs, startups and inventors to initiate, create and innovate.

Situated in Bryanston, the heart of Johannesburg, the campus offers keen startup minds a 360 degree turnkey solution to scale - from the initial concept all the way to sustainable commercialisation.

No entrepreneurial stone is left unturned at 22 On Sloane. It boasts a global and diverse team of experienced entrepreneurs, mentors, scientists, managers, CEOs and funders all under one roof to nurture and support those enrolled at the campus on every step of their journey. This includes product development, services, business models, funding opportunities and access to markets, as well as exploring and identifying new industries and opportunities in Africa.

Spanning some 10,000 square metres, campus facilities are state-of-the-art with over 500 work stations, three technology labs, boardrooms, think tanks, gym, shower rooms, lounges and an innovative atrium, which is the heart of the campus and perfect for peer-to-peer networking and event hosting.

The campus is the first for the Global Entrepreneurship Network and is endorsed and supported by many of the continent's prominent public and private entrepreneurial motivators. Jonathan Ortman, President of the Global Entrepreneurship Network, concludes that "GEN is focused on bringing best-in-class programmes, communities and support from its network operating in 170 nations to Africa's next generation of entrepreneurs. We could not be more proud that 22 On Sloane - the first physical space in the world carrying the GEN brand - is opening in Johannesburg and we stand alongside our African friends and partners in making it possible for anyone, anywhere to start and scale their business".

Applications for residence at the 22 On Sloane campus open on 9 October and close on 9 November 2017. To register visit www.22onsloane.co

For more, visit: <https://www.bizcommunity.com>