

## Six African startups selected for Google's launchpad accelerator

By Tom Jackson

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Google developers has selected six startups from across Africa to take part in the first African version of its Launchpad Accelerator, which offers free training, credits and collaboration.



Disrupt Africa reported in February Google was bringing the Launchpad Accelerator to Africa, aimed at assisting startups in leveraging Google's latest technologies to scale their businesses through mentoring.

The goal of LaunchPad Start is to provide startups with actionable, in-person mentoring to help them tackle critical growth and scale challenges.

## Selected startups

Six African startups have been selected to take part in the first programme. Four of those are from Nigeria, namely data collection startup <u>Delivery Science</u>, payments startups <u>Flutterwave</u> and <u>Paystack</u>, and mobile learning platform <u>Gidimo</u>.

They are joined in the Launchpad programme by Kenyan sourcing and distribution platform Foods, and South Africa-based financial services marketplace JUMO.

All six startups will now work closely with Google for six months, which includes two weeks of all-expenses-paid training at Google Headquarters, equity-free support, access to Google engineers, resources and mentors, credits for Google products, and marketing spotlight opportunities.

View the original article published on www.disrupt-africa.com.

## ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tom can usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem

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