

Primedia Outdoor awarded Ekurhuleni Metro ad signs tender

Primedia Outdoor has been awarded the tender for the design, manufacture, supply, erection, and maintenance of 340 street-name advertising signs in the Ekurhuleni Municipality. Primedia Outdoor had held the tender from 2013 but had to resubmit after the tender expired in July 2016.

The new tender will see Primedia Outdoor's responsibility for the ad-lite signs extending to 30 June 2021.

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