

# Tractor Outdoor welcomes Ria Terblanche to the team!

Issued by [Tractor Outdoor](#)

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Tractor Outdoor recently appointed Ria Terblanche as senior sales executive at their Johannesburg branch for all outdoor media formats currently under their management.



Ria Terblanche

“We are very excited to have someone of Ria’s stature as part of our team, we have no doubt that her knowledge and experience will contribute immensely to our company and believe that she is the perfect candidate to help take our business to the next level. “Says Simon Wall, Managing Director of Tractor Outdoor.

Ria was previously employed at InTouch Outdoor Media Specialists and has over 12 years’ experience in the outdoor industry. She worked as a key accounts manager and dealt with many clients including Uber, Office National, Piatto Group, Inscape, Romans Pizza and Huawei Technologies. She has an in-depth knowledge of all outdoor media formats and her industry knowledge will be invaluable to all her new and existing clients.

For more information about outdoor media formats call us on 0869990226 or email [info@tractoroutdoor.com](mailto:info@tractoroutdoor.com).

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## Tractor Outdoor



Tractor Outdoor was founded in 2001 by international industry veterans and is managed by a team who has a comprehensive grounding in the outdoor media industry.

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