

# Growthpoint launches dual-certified property portfolio

Growthpoint Properties has launched its Thrive Portfolio which comprises 71 dual-rated office buildings in locations nationwide spanning more than 850,000m<sup>2</sup> of office space, and valued at R16.1bn. It is almost half of Growthpoint's total office portfolio.



Rudolf Pienaar, Office Division director, Growthpoint Properties

Platinum Thrive Portfolio buildings have a SAPOA Premium- or A-grade rating, as well as four-star or higher GBCSA rating or an Energy and Water Performance (EWP) certification. Gold Thrive Portfolio buildings are SAPOA B-grade rated or higher, and have a GBCSA EWP certification or have received at least a three-star Existing Building Performance (EBP) certification.

The Thrive Portfolio incorporates smart technology that gives its occupiers the benefit of electricity and water savings, and transparently shares the numbers to prove reduced energy costs. The measurable benefits can be seen on the multifunctional Growthpoint App. It includes details about all Thrive Portfolio buildings, and near real-time information on electricity and water savings.

## Environmentally conscious clients

Rudolf Pienaar, Growthpoint Properties Office Division director, says: "Sustainability has become paramount and office spaces are being recognised as the ideal locations for implementing sustainable solutions, largely due to the amount of time spent in these buildings. Many clients who occupy our buildings are environmentally conscious, and constantly looking for the next innovation to help lessen their carbon footprints, while prioritising the health and well-being of their people. Our new Thrive Portfolio is an excellent answer for the needs of leading, innovative businesses."

The innovative new office portfolio is backed by research from a study conducted by Harvard in 2015, which investigated the impact of green buildings on cognitive function. It revealed that CO<sub>2</sub> levels are directly linked to occupant cognitive performance. Cognitive scores are 61% higher in green buildings (below 1,000ppm CO<sub>2</sub>). Added benefits include reduced energy costs, with green buildings paying R2/m<sup>2</sup> to R10/m<sup>2</sup> less a month. In addition, water costs are also reduced.

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